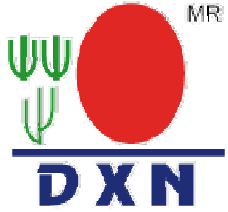




**DXN**

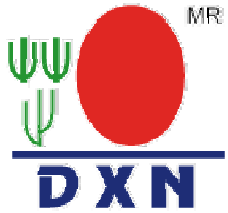
# Icing On the Cake



# ICING ON THE CAKE

- Do you have **USD 270** cash?
- What business can you do with **USD 270**?
- How much can you earn with **USD 270** as capital?
- You can start doing **DXN** business by purchasing your unit of **Icing On The Cake**





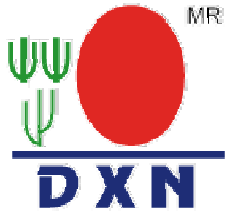
# ICING ON THE CAKE

## Business Opportunity

### □ By paying USD 270

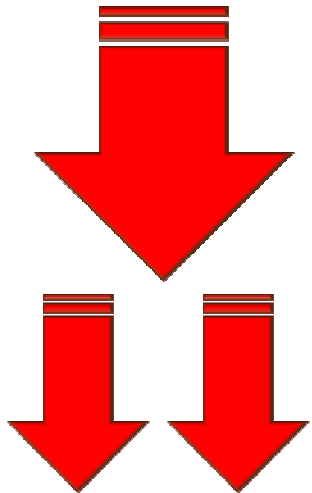
1. You will automatically become a member of **DXN**
2. You can buy **DXN** products at DP price totaling **USD 270**
3. You will be provided with the basic training to do **DXN business**

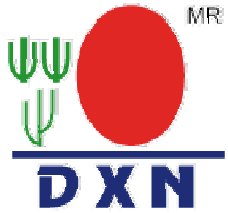




# Income Structure for the USD 270 Package

<b>1<sup>ST</sup> GENERATION</b>	<b>15% OF THE 135</b>
<b>2<sup>ND</sup> GENERATION</b>	<b>10% OF THE 135</b>
<b>3<sup>RD</sup> GENERATION</b>	<b>5% OF THE 135</b>
<b>4<sup>TH</sup> GENERATION</b>	<b>5% OF THE 135</b>
<b>5<sup>TH</sup> GENERATION</b>	<b>5% OF THE 135</b>
<b>6<sup>TH</sup> GENERATION</b>	<b>5% OF THE 135</b>
<b>7<sup>TH</sup> GENERATION</b>	<b>5% OF THE 135</b>
<b>8<sup>TH</sup> GENERATION</b>	<b>5% OF THE 135</b>
<b>9<sup>TH</sup> GENERATION</b>	<b>5% OF THE 135</b>
<b>10<sup>TH</sup> GENERATION</b>	<b>5% OF THE 135</b>
<b>11<sup>TH</sup> GENERATION</b>	<b>5% OF THE 135</b>
<b>12<sup>TH</sup> GENERATION</b>	<b>IPS OF 1.5% basing on</b>
<b>ONWARDS</b>	<b>the formula stated</b>

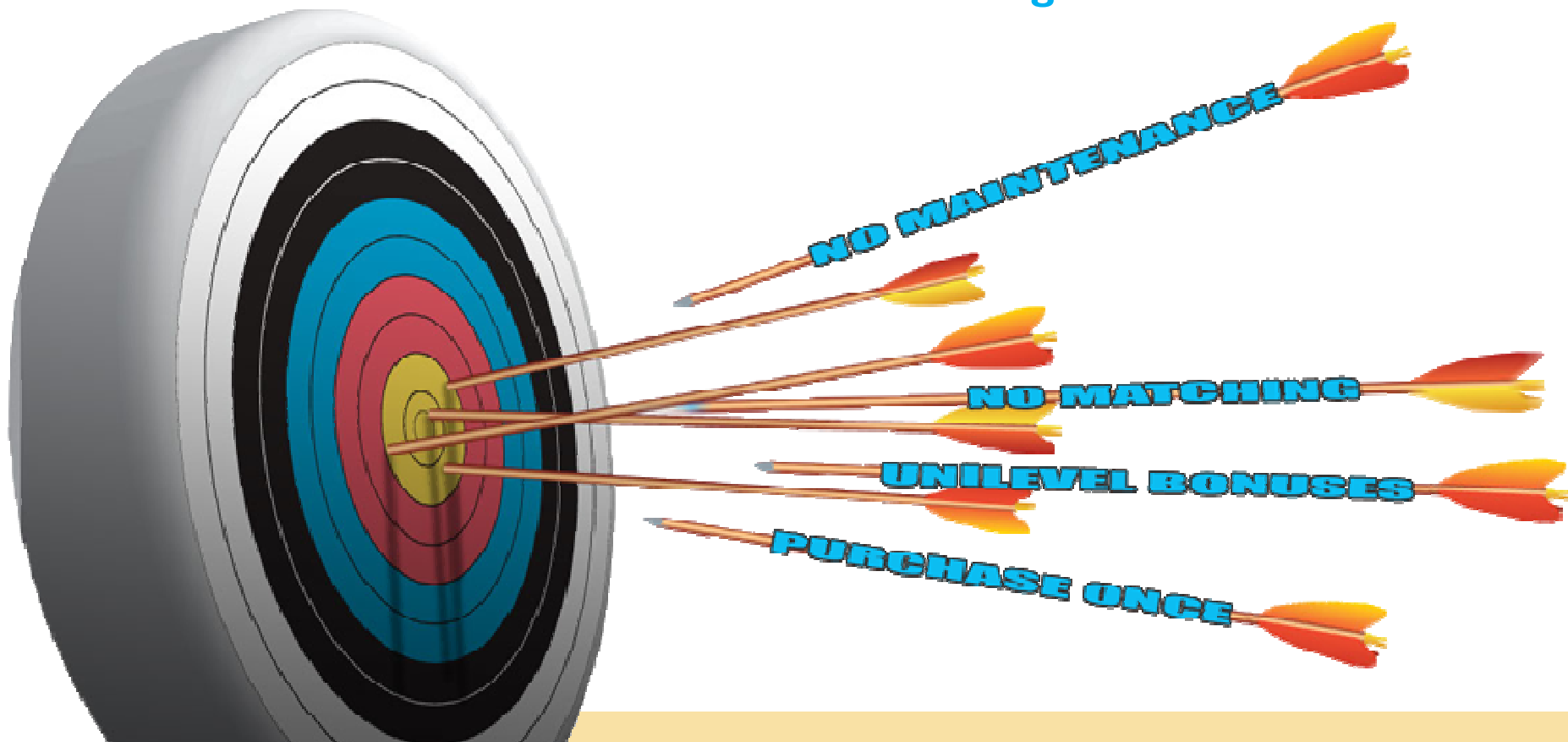


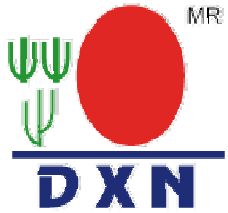


# One Stone Killing 8

## Birds

1. It is an international package
2. No matching of pair is required
3. No maintenance is required
4. Seed stock for sales
5. PV recognition for status promotion
6. Compression on a monthly basis
7. Purchase once and lifetime entitle
8. Can Earn exponential Income even from one single level.



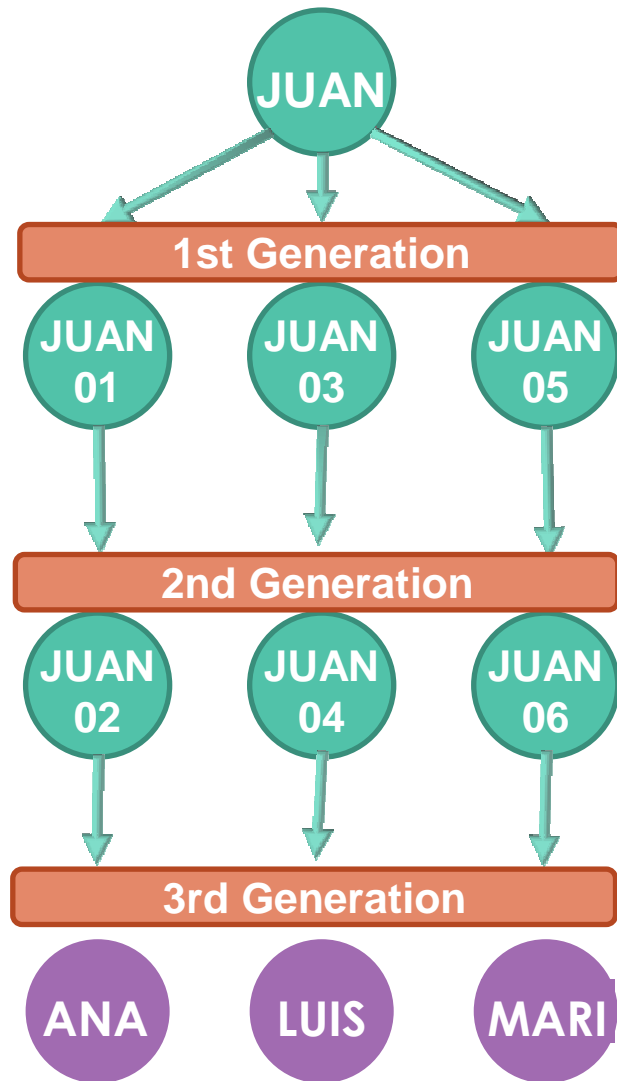


# Other Advantages

- **No loss of SV point**
- **Can buy any mix of products**
- **The package is affordable to most people**
- **Help to increase recruitment and bonus under the existing Marketing Plan**
- **Help to be promoted faster under the existing Marketing Plan**



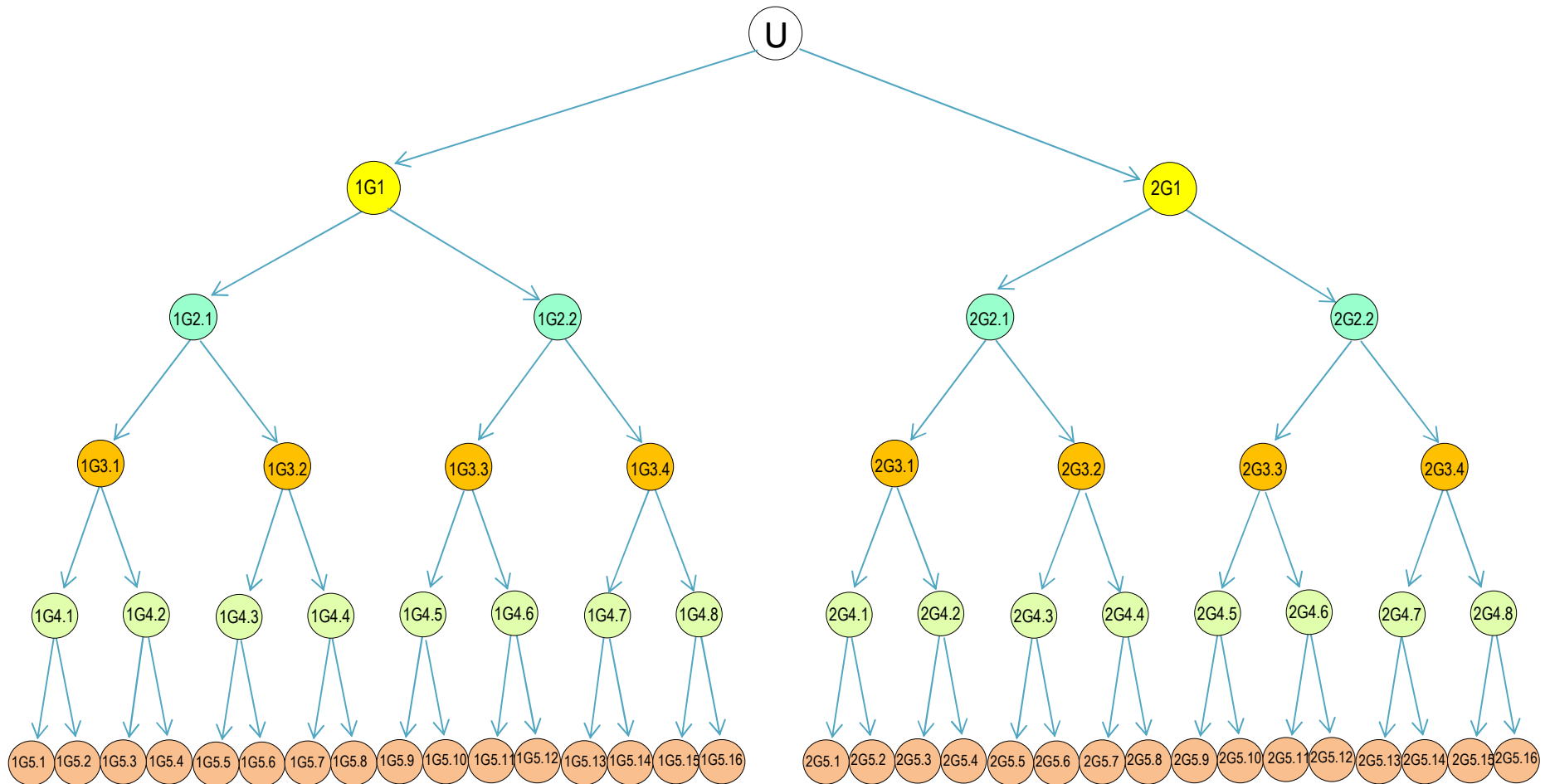
# Participation



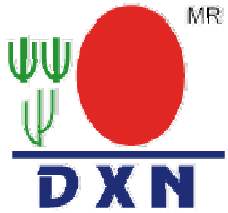
- Member can buy any number of units to create new lines. But only 2 generations can be created. Using units bought in his/her own name.
- From the 3rd generation onwards, it should be real new members in their Membership code.
- If a member opts to buy more than 1 unit, all the units shall be purchased under the same hierarchy.
- The iupcode must be defined if the member wishes to park his/her own units or downlines under any specific line other than the 1st unit.

# ICING ON THE CAKE

The 2 – 2 Structure can be illustrated as below:



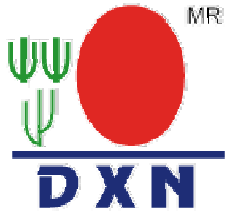




# 2-2 Structure Potential Income

<b>PD Value =</b>	<b>270</b>				
<b>SV =</b>	<b>135</b>				
<b>Generation</b>	<b>Lines No.</b>	<b>SV</b>	<b>%</b>	<b>Bonus</b>	<b>Accumulated Bonus</b>
1	2	270	15	\$ 40.50	\$ 40.50
2	4	540	10	\$ 54.00	\$ 94.50
3	8	1,080	5	\$ 54.00	\$ 148.50
4	16	2,160	5	\$ 108.00	\$ 256.50
5	32	4,320	5	\$ 216.00	\$ 472.50
6	64	8,640	5	\$ 432.00	\$ 904.50
7	128	17,280	5	\$ 864.00	\$ 1,768.50
8	256	34,560	5	\$ 1,728.00	\$ 3,496.50
9	512	69,120	5	\$ 3,456.00	\$ 6,952.50
10	1,024	138,240	5	\$ 6,912.00	\$ 13,864.50
11	2,048	276,480	5	\$ 13,824.00	\$ 27,688.50

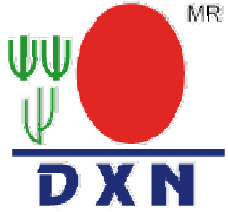
The example made on this page are hypothetical and merely meant to describe and explain the mechanisms of the compensation plan and its various bonus features. Any statements made on this page are not meant as earning claims, nor do they represent any promises or guarantees of specific earning or earning potential. Specific earning will be influenced by many factors.



# 1-1-1 Structure

The example made on this page are hypothetical and merely meant to describe and explain the mechanisms of the compensation plan and its various bonus features. Any statements made on this page are not meant as earning claims, nor do they represent any promises or guarantees of specific earning or earning potential. Specific earning will be influenced by many factors.

	<b>U1</b>	5%		
	<b>U2</b>	10%		
	<b>U3</b>	15%		
1G3	<b>1G6</b>		5% + 10% + 15% = <b>30%</b>	= <b>USD 20.25</b>
			5% + 5% + 10% = <b>20%</b>	= <b>USD 33.75</b>
	<b>2G</b>		5% + 5% + 5% = <b>15%</b>	= <b>USD 40.50</b>
	<b>3G</b>		5% + 5% + 5% = <b>15%</b>	= <b>USD 27.00</b>
	<b>4G</b>		5% + 5% + 5% = <b>15%</b>	= <b>USD 20.25</b>
	<b>5G</b>		5% + 5% + 5% = <b>15%</b>	= <b>USD 20.25</b>
	<b>6G</b>		5% + 5% + 5% = <b>15%</b>	= <b>USD 20.25</b>
	<b>7G</b>		5% + 5% + 5% = <b>15%</b>	= <b>USD 20.25</b>
	<b>8G</b>		5% + 5% + 5% = <b>15%</b>	= <b>USD 20.25</b>
	<b>9G</b>		5% + 5%	= <b>10%</b> = <b>USD 13.50</b>
	<b>10G</b>		+ 5%	= <b>5%</b> = <b>USD 6.75</b>
	<b>11G</b>			



# Potential Income for the USD 270 Package

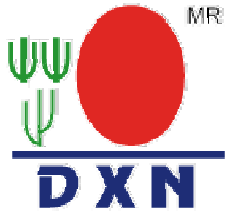
(It is just for Illustration)

❖ 2-2 Structure = \$ 27,688.50 USD

❖ 4-4 Structure = \$ 37,748,889.00 USD

The example made on this page are hypothetical and merely meant to describe and explain the mechanisms of the compensation plan and its various bonus features. Any statements made on this page are not meant as earning claims, nor do they represent any promises or guarantees of specific earning or earning potential. Specific earning will be influenced by many factors.





# Formula for Profit Sharing

The **Icing Profit Sharing** Fund will be accumulated from all new members for 6 months and to be paid out according to the following formula:

**Icing Profit Sharing Fund** = Total new members x iSV value x 1.5%

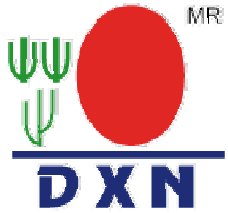
**Percentage of Profit Sharing (%)** =

Total new member from 12th level onward (Individual)

----- x 100

Total new member of each member from 12th level onward  
(Each Member who have downlines more than 11th level)

**Icing Profit Sharing (iPS)** = Profit Sharing Fund x Percentage Of Profit Sharing (%)



# ICING ON THE CAKE



## ICING ON THE CAKE - LETTER OF INTENT

Date: \_\_\_\_\_

Name: \_\_\_\_\_ Membership Code: \_\_\_\_\_

No. of Package Purchase	Please Tick (/)	Under iCode of	For Office Use Only ( to fill the actual iUpcode )
1 <sup>st</sup> Unit		A <small>(* For membership before IOC implementation date <b>May 1<sup>st</sup>, 2014</b>, leave this column blank as system will auto assign the iUpcode.)</small>	
Additional Units		B	
		C	
		D	

Total Unit(s) Purchased: \_\_\_\_\_

### Payment Option:

Cash     
  Credit Card     
  Online Bank Transfer

Amount in words: \_\_\_\_\_

I hereby agree to the Terms and Conditions of the Icing on the Cake (IOC) overleaf.

Signature Over Printed Name (DXN Member)  
 Date: \_\_\_\_\_

### For Branch Use Only

Received by: .....  
 Officer Name:  
 Position :  
 Date:



# ICING ON THE CAKE



## INDEPENDENT DISTRIBUTOR PRODUCT ORDER FORM (MEXICO) ICING ON THE CAKE



NAME: \_\_\_\_\_

MEMBER ID :  TELEPHONE :

FOR DELIVERY :  **estafeta**  **envia**

CODE	DESCRIPTION	IVA	DISTRIBUTOR PRICE (incl. IVA)	PV	QTY	AMOUNT
			MXP			MXP
1002	Ganozhi Body Foam	16%	173.00	5.00		
1003	Ganozhi Shampoo	16%	173.00	5.00		
1005	Ganozhi Soap	16%	111.00	3.00		
1007	Gano Massage Oil	16%	130.00	3.80		
<hr/>						
2001	Lingzhi Coffee (3 In 1)	0%	155.00	4.60		
2003	Lingzhi Black Coffee (2 In 1)	0%	155.00	4.60		
2004	Spica Tea	16%	185.00	5.50		
2005	Cocozihi	0%	202.00	6.00		
<hr/>						
2008	Morinzyme (1 Bottle)	16%	205.00	5.50		
2011	Vita Café	0%	189.00	6.20		
2012	Spirulina (120 Tablets)	16%	155.00	5.00		
2013	Ganozhi Toothpaste	16%	104.00	3.00		
<hr/>						
2014	Reishi Gano (RG 30 Capsules)	0%	165.00	5.80		
2015	Ganocellum (GL 30 Capsules)	0%	165.00	5.80		
2016	Morinzhi (1 Bottle)	16%	189.00	5.50		
2018	Monascus (30 Capsules)	16%	235.00	7.70		
2019	Black Cumln Plus (30 Capsules)	16%	220.00	7.70		

\*IOC Member's Package cost is \$3,500 MXP with 1,750 ISV.

\*For New members joining IOC, membership is already includes in the IOC Package. However the Starter Kit material is not included, wich can be purchased separately.

\*For the IOC package the respective product PV will be given for status promotion purpose to become SA, but NOT considered for any monthly qualification, monthly bonus entitlement, Travel Incentive and Hand Phone Cash Incentive as per conditions under existing marketing plan.

TOTAL AMOUNT ORDERED: MXN

TOTAL PAYMENT: MXN

PLEASE SELECT PAYMENT METHOD:

- BANK INFORMATION:  
BANAMEX : 1997130614  
BANCOMER : 0101185780
- CREDIT CARD / DEBIT CARD

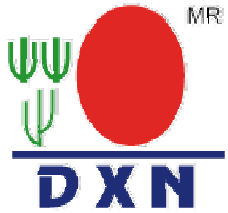
SIGNATURE OF DISTRIBUTOR \_\_\_\_\_

DATE \_\_\_\_\_

Head Office  
DXN MEXICO S.A. de C.V.  
London No. 47 T23, Colonia Juárez  
C.P. 06600 Del. Cuauhtémoc  
Tel: (55) 5207-6244 / (55) 5207-6228  
Fax: (55) 5207-6229

Cuauhtémoc Outlet  
DXN MEXICO S.A. de C.V.  
Plaza Octagón Calle Temoaya Lt. 15 Mz. C-34 - A  
Locales 8 y 9 Col. Centro Urbano, C.P. 54700  
Cuauhtémoc Tlaxalli, Estado de México.  
Tel.: (55) 5868-8882 Fax: (55) 5868-8882

Order Form (0608) SP



# ICING ON THE CAKE



DXN MEXICO S.A. de C.V.  
Londres No. 47 P.B., Colonia Juárez C.P. 06600 Del. Cuauhtémoc Tel: (55) 5207-6244 / (55) 5207-6228 Fax: (55) 5207-6229

## Independent Distributor Membership Form ICING ON THE CAKE

Independent Distributor I.D.

### 1. Applicant's Information

Name (First, Middle, Last) \_\_\_\_\_

Federal Tax Id. Number \_\_\_\_\_ Date of Birth (mm/dd/yy) \_\_\_\_\_  
(This Information is Required to Qualify as a Distributor)

CURP (Clave Única de Registro de Población) \_\_\_\_\_

Mailing Address \_\_\_\_\_

Colony \_\_\_\_\_ City and State \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Cell Phone Number \_\_\_\_\_ E-mail \_\_\_\_\_

### 2. Sponsor / Placement Information

Sponsor Id \_\_\_\_\_ Sponsor Name \_\_\_\_\_

### 3. Bonus Payment Information

Account Number  Bancomer  Banamex \_\_\_\_\_ Complete Name of Account Owner \_\_\_\_\_

### 4. Information of the Co-applicant (husband or wife)

Name (First, Middle, Last) \_\_\_\_\_

Federal Tax Id. Number \_\_\_\_\_  Husband  Wife \_\_\_\_\_ Date Of Birth (mm/dd/yy) \_\_\_\_\_  
(This Information is Required to Qualify as a Distributor)

### 5. Information of the Beneficiary

Name (First, Middle, Last) \_\_\_\_\_

Husband  Wife  Other \_\_\_\_\_ To Specify \_\_\_\_\_

### 4. Agreement

By signing, the Independent Distributor expressly accepts, under his condition of Independent Sales Distributor (hereinafter "Independent Distributor"), under indefinite and revocable, the internal rules, procedures, terms and conditions of DXN Mexico, S.A. de C.V. (hereinafter DXN) which the undersigned has fully read and shall accept as binding and obligatory. The Independent Distributor expressly accepts to render its services of independent distributorship exclusively in favor of DXN in Mexico, under penalty of termination of its affiliation and by the consideration of DXN.

Likewise, the Independent Distributor shall keep confidential all information related to the independent and exclusive distribution related to DXN, including enunciatively: prices, products, patents, affiliates, clients, providers, systems, events, etc., for this is registered information based on the applicable legislation.

The Independent Distributor expressly accepts that DXN shall not offer any warranties nor liabilities in regards to the services and/or products related to this agreement. DXN shall abide by its internal rules, procedures, terms and conditions, all of which the Independent Distributor shall consult at all times, and which are available for consultation at the web page <http://www.dxnmxico.com/> The Independent Distributor shall hold harmless DXN from any claim whether or not related to the commercial, independent, indefinite and revocable relationship existing between DXN and the Independent Distributor.

This agreement is signed and executed for acceptance and conformity at Mexico City, Mexico.

"The Independent Distributor" _____ (Complete name and signature)	"DXN" Mexico S.A.de C.V. _____ (Complete name and signature)	Date of Affiliation _____ (mm-dd-yy)
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# ICING ON THE CAKE

**It's Simple, It's Easy**  
**It's IOC!**



**TAKE ADVANTAGE ; JOIN IMMEDIATELY !!**