

Crown Diamonds

success stories of DXN



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Teena and Robb Tolhoek

(Kowai Springs Pty. Ltd.)

Teena is an Australian and Robb is a New Zealander, they met when Teena went on a working holiday to NZ when she was 18. After 2 years in NZ, they decided to live in Australia where they soon married and started a family. They have 3 sons.

For twenty years, Teena and Robb ran a small business operation that involved designing clothing ranges, manufacturing, wholesaling and retailing through their own shops. This had proven successful for them, but times

changed. After the influx of cheap clothing from China, they sold their business.

Early in 2003, Teena was working in a poorly-paid job, and travelling many hours to and from the workplace each day. Because much time was spent on hand-phones, Teena began to experience regular headaches and feel the strain of the long hours at work, whereas Robb suffered from serious allergies to chemical additives in food. Both were very concerned about their health.



Teena and Robb Tolhoek have been promoted to Executive Crown Diamond in August 2007.

Teena was told by a friend in Sydney about Ganoderma as a possible answer to her health concerns. She decided to try it. After just 10 days, they both had much more energy, better vision, better sleep and many other benefits, including relief from headaches.

Teena told her work colleague, Mr. Chris Morris, what she had learned about Ganoderma, and he became their first downline. They began to tell people in their workplace about it, and soon others were reporting astounding results, especially where serious illness was a problem. Once they were sure that Ganoderma was a reliable product, and the demand for it would continue to grow, they decided to promote it in a professional manner.

They learned the DXN business plan, and began studying everything they could about how and why Ganoderma works in the body. They began conducting public meetings about it. They decided to open a service centre to ease members' access to the products. The establishment of a service centre was an immediate success, and the business grew so fast that their service centre became the busiest in Australia, winning the award for Most Sales for the Year, after only 5 months. They had to encourage others to open more service centres to satisfy the demand.

From the start, they have worked very hard on their business, taking every opportunity to promote Ganoderma and its health benefits, and making sure that they achieve something everyday. They were busy training and helping

other members to achieve what they have done. Beautiful friendships have been made with the members in their network.

They brought DXN to NZ where Robb has a family and many friends, many of whom used DXN products. They eventually bought a house, and was able to spend more time to do promotions for DXN. They have helped many New Zealander's to get started and went through to the Star Diamond level. As a result of a positive attitude, continual improvement in their knowledge, and hard work, they have succeeded in becoming free to travel, with a high income, and the pleasure of helping others to enjoy good health and quality life.

In July 2006 they became Australia's First Crown Diamonds, and were proudly presented with their Crown Diamond Pins by Dr Rathna and Professor Vasupaliah, First Crown Diamonds of India.

In October/November 2006 they attended the First TSI trip to Europe along with many other qualifiers. Many good friendships were made and it was a wonderful experience had by all.

Thank you Dato' Dr. Lim and DXN, for providing quality products and a Business platform, so focused people have the best opportunity to build their own strong businesses and can take it to any level they desire.

THANK YOU DXN.



Jenny Joe Nai Chun



“health is wealth,”

Health is wealth. I am proud as I am able to help myself, my family members and my dear friends to attain great wealth and excellent health.

I operated a garment factory and enjoyed a good income. However, I had to work extremely hard and consequently my health deteriorated significantly. At this time, my friend introduced DXN products to me. I grew to like them and was attached to the Reishi products. My health had obviously improved after I took them.

Jenny Joe Nai Chun has been promoted to Crown Diamond in December 2002.



The encouragement of my friends and their acceptance of DXN products, in addition to my perseverance, have enabled me to actively pursue my success. Having confidence in DXN and its products, I always shared my knowledge on health issues and my life experience with my fellow friends, so that they too, would be inspired to achieve excellence in their own lives. My friends in turn supported and trusted me so much so that I was highly motivated to proceed with what I believed in. My family has always been my top priority. I always ensure that I take care of their needs and spend quality time with them. I can afford to be selective in my client base and I

usually communicate well with my clients before meeting them. Due to the flexibility of my business, I am able to do my work wherever I go. I invariably mention the benefit of DXN products to whoever I meet. I hold my career in high esteem as I am driven to help myself and others attain health and wealth. My attainment of the Crown Diamond status today is neither due to my eloquence nor my sales technique. Instead, I ascribe it to my

willingness to share with others about health issues and the efficacious DXN products. I dare to dream that the excellent DXN products will be accessible to everyone universally. The career in DXN can help any ordinary person achieve extraordinary success—my achievement is one of the testimonies.

Lastly, I would like to extend my heartfelt gratitude to the founder of DXN, Dato' Dr. Lim Siow Jin, for opening up such great opportunities for us to gain good health and wealth. Besides that, I would also like to thank my fellow friends who have given me full support all the way. Let us achieve success together and see you at the top!





amrullah&ariyati

Praises to our Almighty God for we have successfully achieved the Crown Diamond status. Both of us are grateful for doing DXN MLM business, that we consider this as the highest blessing in both our lives right now. It has given us personal health, family and overall well being. We realised that success is not just getting what we want but a success is measured by how much we have

helped others to get what they want. In our opinion, although this is not a very big business, it is not easy to run. The key to our success that helps us to achieve the Crown Diamond is "To have a clear goal, work hard, be careful, discipline, willing to learn and always have a positive attitude."

In achieving what we want, it is advisable to have our own clear

goals. If we follow the person in front of us, then, we will only reap the same as he does. We must dare to dream to live better than we are now, because of our confidence, the dream will come true. However, we must be reminded that we have a lot to learn in order to achieve that dream. We used to dream how to achieve the Crown Diamond status, now we have achieved it.

"To have a clear goal, work hard, be careful, discipline, willing to learn and always have a positive attitude."

Amrullah and Ariyati have been promoted to Crown Diamond in January 2002.



THERE ARE TWO PRINCIPLES
WE STRONGLY FOLLOW IN
BUILDING OUR EFFORT:

1 NEVER BE INTIMIDATED
BY PEOPLE WHO ARE
SMARTER THAN YOU, AS YOU
CAN WIN THEM BY WORKING
HARD.

2 PROFITS WILL COME TO
THOSE WHO ARE NOT
AFRAID TO WORK HARD AND
SMART.

In the beginning, we were just ordinary people, but we had extraordinary dream. We had the determination and confidence to achieve that dream and so, we achieved it. If we can, you can do the same too, as we were like you in the beginning.

Why must we be satisfied with an ordinary life, if there is a better life for us, then we have as much right to live it too. At this moment, success is really wonderful, like a mountain climber, the higher he climbs, the more beautiful the scenery is. It is the same when one reaches the Mountain Peak of DXN, then, we are able to see

and enjoy the wonderful cultures and colours of other countries such as those offered to WVIP. Besides that, there are various honours given to us, some rather innovative too. We have also found friendships with other partners who gave us more value in this business. On the route to success, we have faced much hardship. However, as we dared to face these hardships, they are now pearls to us and people around us.

All these successes are not incidental, they are in fact, a blessing from God who has given us a chance to meet with Crown Diamond Arikusuma Wibisono who had introduced us to this potential. Then there are other successful pointers such as Crown Diamond Darius Teguh Kristanto

and Crown Diamond Tony Sugianto. Everything becomes complete with the help and encouragement from our business partners, the network system and DXN International, headed by Dato' Dr. Lim Siow Jin.

From a message by a very special person, SA Alwis Ghani who had given us some pointers in our successes, now is the time to thank everyone from the deep of our hearts. As we cannot thank all who have been such great inspiration to us, we have proven that we too are able to be successful like them. We hope our success will give you some inspiration, motivation and desire for you to achieve your ambition. Weave your future now into a legend in the history of mankind.

“Once DXN! Always DXN!”

BUDIMAN SALIM

“

Remember that
FAILURE
is a postponed
SUCCESS!”



Budiman Salim has been promoted to Crown Ambassador in January 2007.

I was indeed lucky because I was able to accept the MLM concept since it was first introduced in 1988. I saw that such effort would open up a new realm of opportunities to change my life at that time, when I was far from luck after the bankruptcy of my parents that hindered the continuation of my studies.

After I saw the presentation given by someone who apparently achieved success in life through MLM businesses, I thought it was not difficult to undertake such MLM effort myself so that I could likewise achieve excellence in life. Nevertheless, when I actually started doing the business it was not as easy as what I heard and perceived earlier. In the beginning, I encountered numerous barriers

and refusals, and my progress was impeded by my ignorance of the correct concept and proper procedures involved. Efforts coupled with a relatively small capital in a business obliged me to study whenever possible. I joined most trainings that were provided, during which I was given guidance by more experienced and successful leaders. Yet I found it difficult to put the teaching into practice. I realized that one of the greatest failure in undertaking such MLM efforts was due to our ego. I was hesitant to put down my ego especially when I was trying to introduce the business and products to my family and friends, even though I had a sincere wish to share the opportunity with them.

Discussions with and trainings from other distributors and leaders that have attained brilliant success in their MLM business opened my eyes. I understood that success rooted in one's will to put down the sense of egotism and persistently sponsor new distributors, use and sell the products, join the trainings and provide training to downlines. There is no alternative way to be successful in any MLM business except those mentioned. The belief that success could only be achieved through hard work and serious commitment was deeply rooted in my mind. I knew I had to persevere in order to bring about positive changes in my life and achieve dreams and aspirations in my heart.



Failure after failure

From 1988 to 1997, I undertook a few MLM business. In those 10 years, my effort and hard work went down the drain. I faced great obstacles and adversities, in particular the instability of the companies, many of which ended up with bankruptcy. All my efforts proved to be futile. The rewards I received did not commensurate with the efforts I put in; the bonus calculation scheme was obscured and complicated; the decline in our status each month rendered maintenance and improvement of our status extremely difficult. These failures however did not discourage me from putting more effort into MLM. The conviction that the MLM business would enable me to improve the quality of my life kept me moving forward in my endeavour.

Success comes from Consistency

In July 1997, I was introduced to DXN. I knew that DXN was a company based in Alor Star, Malaysia that produced series of Ganoderma Lucidum products. I was attracted by DXN because of its One Dragon concept. Its independence of foreign assistance is the key factor that enables it to continuously thrive over a long period. Although DXN at that time was relatively new and small, it already attained the GMP and other quality production standards and certifications from the local government. My conviction increased after I came to learn that Dato' Dr. Lim Siow Jin is the single owner of DXN.

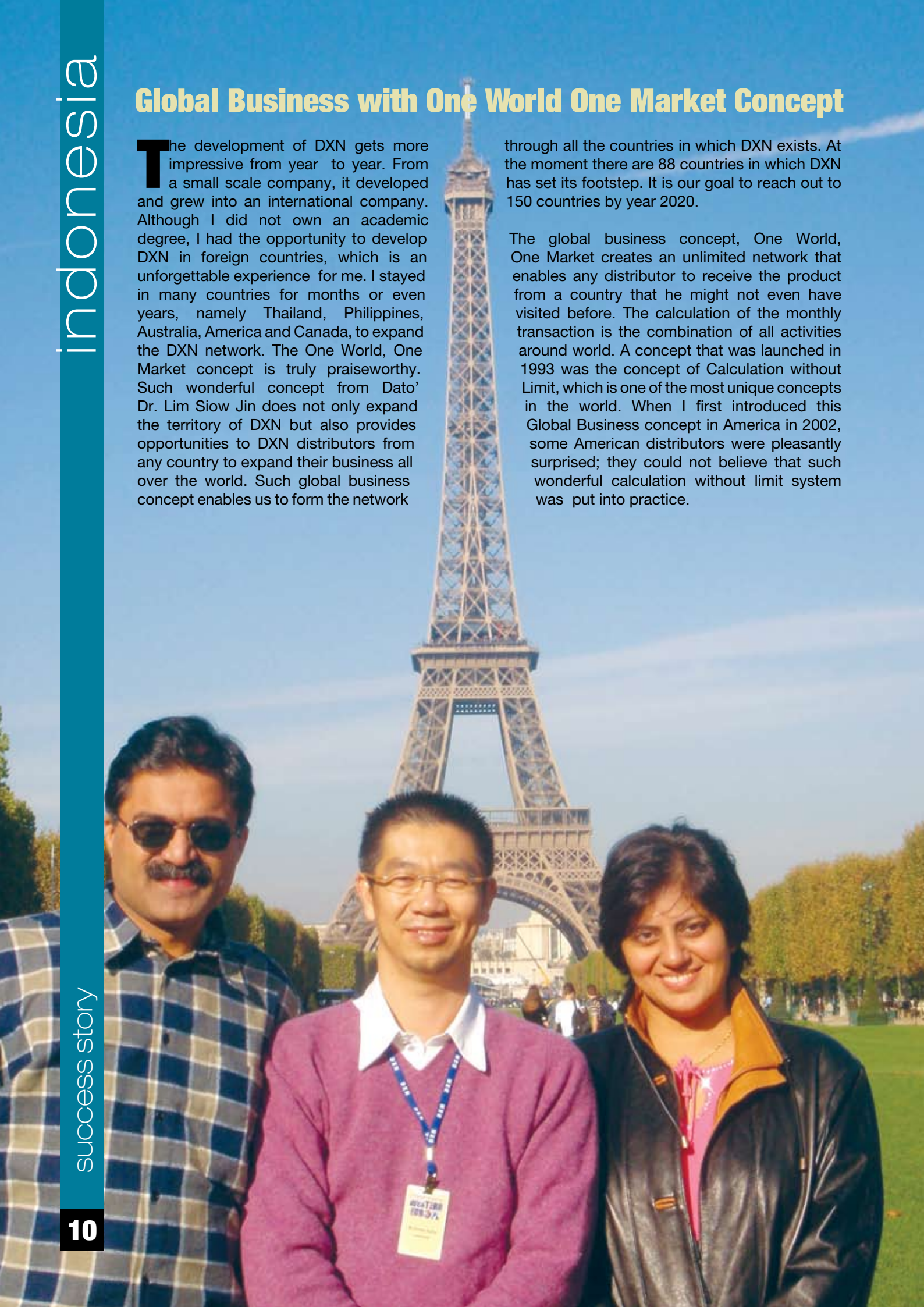
I started my DXN business in Indonesia since DXN first ventured into the market in September 1997. The products were popular among the DXN distributors in Indonesia due to its high quality and efficacy. After my initial failure in MLM, DXN came into my life and turned my dreams into reality. DXN proved to me and my friends that MLM business, if undertaken seriously and diligently without fear of failure, will reward us with a quality life and unlimited income.

Global Business with One World One Market Concept

The development of DXN gets more impressive from year to year. From a small scale company, it developed and grew into an international company. Although I did not own an academic degree, I had the opportunity to develop DXN in foreign countries, which is an unforgettable experience for me. I stayed in many countries for months or even years, namely Thailand, Philippines, Australia, America and Canada, to expand the DXN network. The One World, One Market concept is truly praiseworthy. Such wonderful concept from Dato' Dr. Lim Siow Jin does not only expand the territory of DXN but also provides opportunities to DXN distributors from any country to expand their business all over the world. Such global business concept enables us to form the network

through all the countries in which DXN exists. At the moment there are 88 countries in which DXN has set its footstep. It is our goal to reach out to 150 countries by year 2020.

The global business concept, One World, One Market creates an unlimited network that enables any distributor to receive the product from a country that he might not even have visited before. The calculation of the monthly transaction is the combination of all activities around world. A concept that was launched in 1993 was the concept of Calculation without Limit, which is one of the most unique concepts in the world. When I first introduced this Global Business concept in America in 2002, some American distributors were pleasantly surprised; they could not believe that such wonderful calculation without limit system was put into practice.



19 Years of MLM Experience. 10 Years DXN MLM Experience

My 19 years of experience in MLM—from 1988 till now—helped me to conclude that MLM can help us to realise all our dreams that are impossible if we only toil in our normal activities, such as, working in an office or doing conventional activities. Through the ten years doing DXN business in Indonesia and travelling abroad, I had the opportunities to meet with tens of thousands of DXN distributors from various professions—from professors, doctors, young professionals, teachers, blue-collar workers to housewives—who materialised their dreams and aspirations. They used to lead an ordinary life; yet they eventually managed to buy houses, cars, and send their children overseas and travel around the world. Professionals could free themselves from the monotonous daily routines. Through DXN, they are able to undertake network business in a relaxing and pressure-free manner. They enjoy the luxury of time and freedom. Seeing such people and listening to their stories caused me to be even more inspired by this MLM business.

Open Your Mind

As a note of encouragement: for those who have not yet attained success in DXN business, do not be discouraged. DXN indeed has a global business concept that is extraordinary. This couples with its proven quality products, our success in this business simply depends on our hard work and perseverance in developing our network.

Remember that failure is a postponed success. All distributors have an equal opportunity for success. The outcomes depend entirely on each individual's effort invested in expanding his/her network. I would also like to encourage our fellow friends who do not yet truly understand or trust the MLM business to open your mind and try to understand why MLM business is able to generate numerous young millionaires.

Mind Set & Negative Thought to MLM effort

Till now, I have seen numerous testimonies of people who became rich via MLM businesses. Such people are those who are open-minded and willing to learn the concept, create and expand the network. They can “retire” at a relatively young age and continue to be rewarded for the foundation they established earlier. With the strength of the network, their revenue is very stable and they continue to receive a stable income.

I regret the fact that many people still perceive MLM on a superficial level—many still think that MLM is meant for housewives and the unemployed, whose main work is to be a salesperson and sell the products.

Welcome to the DXN MLM Global Business!

**The Opportunity for Success is awaiting.
Grasp it!**

DARIUS

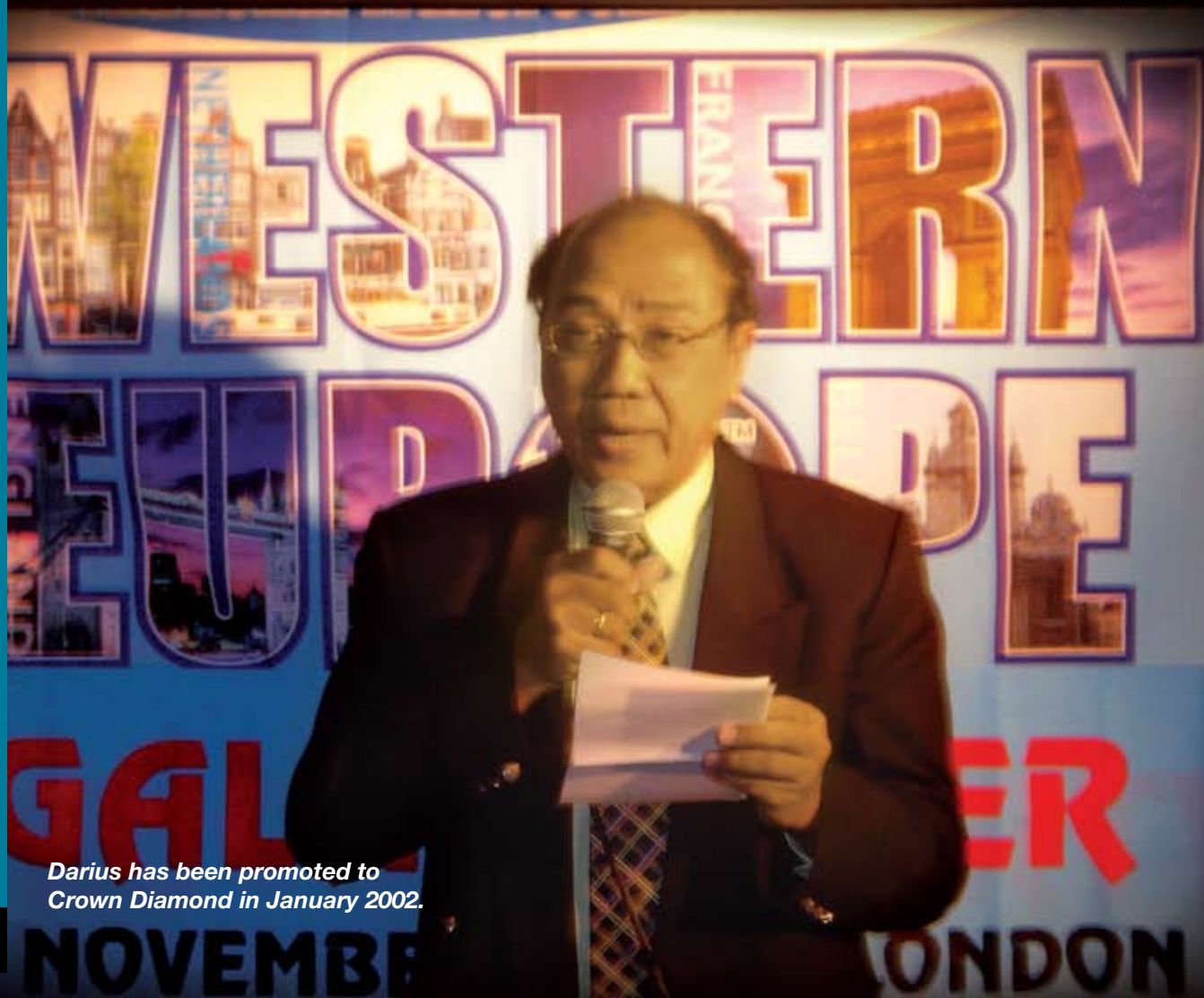
I would like to take this opportunity to thank my direct upline Mrs SULIA WIJAYA and my greatest upline Mr BUDIMAN SALIM for bringing us into DXN, the World of Health, Wealth and Life Style and special thanks go to my beloved wife and my family for without their support I could never have achieved so much.

Prior to my enrollment as a DXN MEMBER, I managed my own traditional business for 19 years. Although I was considered as well-to-do, I faced a lot of risk, obstacles and challenges. My life was full of fear and I was very unhappy because my future was unclear.

In DXN I had learned about the truth of life, to be appreciative, determined and aggressive in life and I saw how people used the power of network duplication to change their way of living. DXN had provided us an ideal environment and unlimited opportunity that can bring us hope, happiness, health, beauty and even wealth.

“**SUCCESS** is nothing without **COOPERATION, TEAM WORK & DUPLICATION**”

I joined DXN in October 1997, I began learning about the product, consumed it, shared the product and knowledge, diligently adhered to the system, the company and the business concept. After I took some realistic actions, in just eight months, my financial situation improved enabling me to become STAR DIAMOND and eight months later I was promoted to the position of CROWN DIAMOND. I was 50 years old when I bade my traditional business farewell and focused diligently in DXN.



Darius has been promoted to Crown Diamond in January 2002.

Before, I dream to travel, now with DXN I had visited Singapore, Malaysia, Brunei, Thailand, Hong Kong, Philippines, Australia, Holland, Germany, Belgium, France, United Kingdom, Italy, Swiss & USA. The vision for SIMP 2005 by the Founder & CEO Dato' Dr. Lim Siow Jin would give me more opportunities.

I was aiming for the CROWN AMBASSADOR, it requires 20 SD lines, in order to achieve that I must add my direct lines and set my new goal. I am grateful to all of my downlines for their cooperation, support and assistance. In order to succeed we must be strong and determined, unafraid of failure and never admit defeat! Do the right business, follow the right leader!

Believe in it, act on it and you'll be where you want to be, put all effort in DXN business for next 5 years and enjoy your fantastic passive income! See you at the Top!

GO CROWN AMBASSADOR! BRAVO DXN!



FERRY SUHANDOKO

My upstart in DXN Indonesia was around August 1997 through a friend, Boy Premana. He asked me to join him in DXN, which according to him would gain a handsome profit in a relatively short time and have a chance to travel around the world. As I observed the products and learnt about its marketing plan, I had the deep confident that I would be rather successful in this DXN business.

With my wide experience in property, restaurant and timber industries, I have a lot of acquaintances in and outside the country and have been maintaining a good relationship with them. I maximised this advantage and started to expand my network in Surabaya, my hometown. Then I expanded to most of the cities in Indonesia and overseas.

For the first month, the people I recruited were mostly some nutritionists, international health consultants and members of the holistic medicine. Dr. Husen Ahmad, PhD., a well-known herbalist in West Java, bought a large amount of RG-GL products, which put him in the Star

Ferry Suhandoko has been promoted to Crown Diamond in January 2002.

Diamond level. I was his upline, so I was also promoted to the Star Agent in just 1 month with a bonus of 4 million Rupiah.

Prof. Dr. F. G. a government nutritionist with an international status, had an interesting observation about Ganoderma products which were to be launched into the market.

The Congress of Acupunctures of East Java with its hundreds of members were also involved in making DXN a success in Surabaya and other cities. Through these potential distributors, I could expand my network.

The economic crisis of 1998 in Indonesia had damaged the national economic mechanisms and caused the downfall of many companies and businesses, including MLMs. However, this was not a bad news for DXN Indonesia. It was a chance for the business to grab the market. DXN proved itself by surviving the crisis and soon it became the leader of all MLMs. That was indeed a miracle.

I also had many potential downlines, from the PHK writers to young bankrupt entrepreneurs. They were very serious in expanding their DXN network and the bonuses they received were more than enough for their own expenses.

In January 1999, after I achieved my Crown Diamond status, I started my international network. I first recruited a Filipino from the Philippines. From there, the network grew fast and strong, that DXN International in Malaysia decided to open a branch office in the Philippines in November 1999.

In accordance with that, my group expanded to Malaysia, Singapore, Thailand, Hong Kong, Taiwan, Brunei, Nepal, Cyprus, India, Dubai, United Arab Emirates, Canada, Egypt, and a few states in the United States of America. Now, I am enjoying the profit sharing from these countries.

In December 2006, I joined the Performance Tour with 80 other internationals who were qualified to China. 90% of the qualifiers were my downlines from the Philippines.

I was so happy with the reunion, seminars, discussions and sharing with them. Some of these partners are now millionaires with an income of US\$10,000 to US\$30,000, which I think, is rather amazing!

For those of you who want to achieve success in this business, you may have to pay attention to these tips:

- 1. Understand the prospect's character, capability and his relationship with others well, as every human is different.**
- 2. Use your time to mix with others, to build up good relationship with different people and to take heed of your communication with others so that your recruitment process would be easy and always growing.**
- 3. Build trust in others when you put them first.**
- 4. Be committed and loyal to everything you have done.**
- 5. Master your product knowledge and marketing plan as well as you can.**
- 6. Know the development of the MLM business, from the view of the legal system, culture and welfare of the country you intended to expand to.**
- 7. Pray for guidance from God Almighty.**

Now, I own a comfortable house, a few hectares of land for vegetation, a collection of export quality bonsai plants, and other properties that I am proud of. I am enjoying a better life now.

I have enjoyed a good health and well being, as well as the freedom of time and money. That is why I am grateful to God Almighty for all His blessings so that DXN International can enjoy them too.

Thank you, DXN!



stefanus RIVANDIE

Initially, I joined as an ordinary member when asked by a friend on 18 November 1997 and only became active in January 1998, after I truly understood the benefits of the products and the profit of doing the MLM business. Then I braced myself and got ready for my targets for the next few months.

After I did what I had planned earlier, in February 1998, I received my Star Ruby status and then in September 1998, I received the Star Diamond status. My good performance did not come from my own hard work and effort alone, but through the support of my loving wife, my staff, upline and downlines in Surabaya as well as in other cities and towns in Indonesia. I would like to express my gratitude to everyone.

In the effort of manning this DXN business, I have applied the value of Spreading the Effort which eventually becomes part of the guideline:

1. **Good intention: to help others, not to be bothered with their background, as our aim is to become better overall beings.**
2. **Be sincere in this business and do all you can to double your effort. Remember not to be bothered with the lost or profit first, but to take it as a long term investment.**
3. **Lock your target while you are doing your business. You may even spread your network to other areas.**
4. **Have confidence that the products you are representing are of good quality and supports the MLM system, where you can say, "the products are good and the system is benefiting".**



Stefanus Rivandie has been promoted to Crown Diamond in January 2000.



In the effort to get my concepts across to my downlines, I always do distance motivation through the telephone. This is to remind my downlines to

- adopt a positive attitude while facing difficulties. So, most difficulties they face can be overcome easily.
- be honest while dealing with DXN, if you are involved in any other business other than DXN, it is wise to set aside a portion of your time and effort for each so that it will not disturb your commitment and focus in DXN.

I have always reminded the distributors that the upline has a very important mission; to provide the newest information, presentation materials as well as contribute to new ideas and opinions when they want to form a solid, strong and effective network. Apart from that, I always stress that all activities done in this MLM business should be independent and self-initiated.

While promoting products like RG and GL in Surabaya, especially to my downlines, I have instilled an example from the Philosophy of a Tree. Where the roots, stem and leaves have very good relationship with each other to provide co-operation in the process of food making. The same goes with our body, where all the organs work and complement each other.

When an organ malfunctioned, the other organs have to be checked too so that the general metabolism is not disturbed. To all distributors, I would like to ask you not to be too emotional when you describe about the consumptions. Do not rush as the outcome is more important.

Remember....
Slow But Sure!

SUHARDY

“To have happiness in the world and thereafter

we have to gather knowledge”

Praises to God for His generosity that my family and I are able to enjoy an unusual harvest from the business with DXN Indonesia. Actually, this is only a side business for me to boost our health, yet after some effort, I found myself getting better financially than before. I was formerly a teacher from STLP (Sekolah Lanjutan Tingkat Pertama) in Medan.

Thank God, after a hard work of 3 months, my income had increased 18 times more than before, which also drove me to achieve the SA status. A month later, I achieved the SR status. Not only I actualized my dream, I have also went through many positive events after I started my business, such as attending motivational trainings, meeting up with people with positive attitudes, going to oversea trips including a free visit to the Ganoderma Farm in Alor Star, Malaysia. Of course, before these, I was driven hard with keen competition so I have to be serious in this business.

Suhardy has been promoted to Crown Diamond in January 2002.

There are **3 reasons** why I became a member of DXN Indonesia in the first place

- 1** DXN International/Indonesia is a company to be trusted.
- 2** DXN has quality products and they benefit the public.
- 3** The rebate and profit sharing scheme is equal to the effort given. This couples with a simple and practical marketing plan.

MY REMINDER:
“If we have been running fast, it is not wise to slow down when our target and motive are near”

For me, to be involved in this business means “To give all or nothing at all”, and to remember that, “To have happiness in the world and thereafter, we have to gather knowledge”. With these in mind, I adopted a professional attitude while doing my business. Having sponsors from different cities is not a stumbling block at all if we understand the meaning of doing business. I would like to thank my uplines for their support from distant places through letters, faxes and telephone calls. I also like to thank the staff from Medan branch who have been very supportive with what I am doing.

Doing this business is like to help others to become better in the sense of health, and financial. I have gained better health and getting better financially. From the bonus I received for the effort of this business with DXN Indonesia, I was able to do my pilgrimage in Mecca with my wife.

Now I am involved in a support system with DXN named Starnet group, where all activities are planned to motivate the members so that they have the confidence to keep up with their business and are able to achieve the target they want. Many distributors do not really understand how to do good business. Of course there are many tricks and tips to learn, acquire and practice by our members.

My reminder: “If we have been running fast, it is not wise to slow down when our target and motive are near.” Greetings from us at Medan and give in all you have for your future undertakings.

My greetings to all DXN distributors wherever you are, march forward and spread out your network so that you may achieve a better overall.

tonny SUGIANTO



Tonny Sugianto has been promoted to Crown Diamond in January 2002.

When I first heard of DXN in 1997, I was eager to join as a distributor. I found that apart from the good system, the products were also awesome. These two reasons helped to form a model to help the distributors. It was not a surprised to see early in that year, many distributors achieved tremendous results, including me who, in about 8 months, was able to achieve the status of Double Diamond.

All these actually depend on the way we work, starting from the distribution of work between my wife and I to the partners who all have the same version of dream. That was why, right from the start, I built my network with the same working concept, even though with distributors from different locations.

We were very grateful to God for through this business, we have benefitted ourselves and our families, as well as for those who want to work for themselves and for others around them. With this the co-operation network is formed with a few good leaders who are able to build a few levels deep. I always remind my partners not to concentrate only on one network, but to have a few new networks as long term investments. There should be a need to build up the internal network and to spread out the external network.

To be a self-sufficient entrepreneur in this MLM business, we have to plan and think for the long-term but not to forget our short terms goals. Both of them have to be synchronized and related, so that we would not lose the vision we had when we first stepped in.

When we celebrate an early success, we should also be reminded not to spend all the profits from it, but to invest a portion for the long term. The same goes for the next successes where we should invest a few portions for the future too. There will come a time when we would need to use what we have invested earlier to realise our dreams.

Any entrepreneur or businessman would have to manage his own pension for his golden years. The sum of the pension will depend on how you manage your finance. This also depends on your will and vision for yourself.

Since the beginning of this business, I have determined to help my downlines and partners to become Star Diamond. I hope after that they will become better and productive Diamonds and reaping profits in accordance with the efforts they have poured in. I have been thinking how DXN can gain better image in the eyes of the general public especially in my hometown, Jogjakarta. The name 'DXN' should not only be known but most households in Jogjakarta must use the health products. Then I hope to instil good qualities in the distributors through various trainings in accordance with the market trend.

The best investment is the one that benefits the most people and the value will grow from time to time.

My heartfelt thank you to all my partners who have helped and co-operated with me until we are able to reap this profits. I would like to thank my upline and the management of DXN Indonesia which have been a great source of inspiration and relationship.

Once DXN.....
Always DXN.....
Always in full spirit....
Good morning!

umar hasan

He does not even look like an ordinary business owner. However, his performance outshines that of an ordinary business manager. He has an outstanding mind when it comes to making business strategies that until the year 2004, his network has far extended, not only in Indonesia, but also to other foreign countries including Saudi Arabia.

Umar Hasan has been promoted to Crown Diamond in January 2002.

Not only that, the pair of H. Umar Hasan dan Hj. Karlin S. Hasan, with much effort and support from all parties, formed an entrepreneurial school - STIKKI, which has successfully recruited 61 graduates this year, who are now undergoing certain trainings to become the next MLM DXN entrepreneurs. Apart from the activities in Jabotabek, STIKKI has also grown to Medan and the area around it. That was because early in the year of 2005, Starnet and the entrepreneurial courses and seminars would be held in Medan.

Dr. H. Umar Hasan has come a long way since 9 September 1997. Before this, he was considered a black sheep in MLM. He had joined many MLM business and to him, DXN is still by far, the best. He took 10 months to achieve the position of a Star Diamond and 18 months later for this

Crown Diamond. He waded through many difficulties before he was able to participate in tours to more than 10 countries, took an extended pilgrimage with his wife, bought and built his new house, changed his car 7 times, and bought some agriculture lands around Bogor.

H. Umar Hasan is now in the process of building, protecting and motivating his own partners. He has assimilated different marketing strategies which he knows can really work out in the real world so that his partners would not be burdened by the wasted efforts. Apart from teaching in his entrepreneurial school, he also uses the concepts of Capitalist, MLM Co-operation, Waralaba and Syariah. The business with DXN is abnormally far-fetched, but there are still many distributors who have not gained much nor benefited maximally from the business itself.

THERE ARE 3 TYPES OF SUCCESSES THAT CAN BE HAD WITH MLM DXN:

1 THE SUCCESS OF HEALTH – MAKING OURSELVES AND OTHERS HEALTHIER

2 THE SUCCESS OF THE HERB PRODUCTS AND THE BUSINESS ON THE WHOLE

3 THE SUCCESS OF RELATIONSHIP TIES THAT HELP TO ACHIEVE FINANCIAL SUCCESS

With these three listed successes we always remind ourselves that the suggested targets can be achieved by oneself, a group or using the strength of a network. The outcome or result will get even better with every effort.

The success of DXN means it is also your SUCCESS!

Chen Kow Yeon & Lee Moy Moy

IN THE PAST, I HAVE ATTENDED VARIOUS TRAINING COURSES, AND I HAVE PASSIONATELY, IN HIGH SPIRIT, SHOUTED **SEE YOU AT THE TOP!** MANY TIMES. THIS CROWN DIAMOND STATUS IS THE HIGHEST HONOUR IN DXN BUSINESS, THE HONOUR WHICH I HAVE ALWAYS BEEN MOTIVATED TO ACHIEVE, THE HONOUR WHICH I HAVE ALWAYS BEEN LOOKING FORWARD TO MAKE IT PERSONAL.

In May 2004, the glorious moment eventually arrived. It was the greatest breakthrough in my life I finally made it to the TOP and the Crown Diamond was mine.

Before I joined DXN, I held a senior post in a Chinese newspaper and working hard day in day out for nearly 18 years. Still, I was not able to make enough money, while my health was deteriorating. Since young, I had a dream. I wanted to be the boss. But later, I realized that I could never get rich by just holding a job. Then came a rare opportunity and I seized that opportunity and joined DXN business.

I started consuming DXN products in June 1996, became a member in November that same year and officially joined DXN business in January 1997. After I got to know the background of the company, the products and the marketing plan, I was convinced that DXN was different from other companies and it could surely help me to fulfill my dream. With a positive attitude and my active involvement, I strove hard to make progress. Less than 3 years later, I became a business owner and I have fulfilled my dream.



Chen Kow Yeon and Lee Moy Moy have been promoted to Crown Diamond in April 2004.

DXN business allows me to enjoy a perfect health, a stable income, a happy family, an opportunity to contribute to the society and brings satisfaction to my soul. As it is with any other business, you cannot expect smooth sailing all the time, even with DXN business. I faced many obstacles, defeats, despairs and sabotages, which other distributors likewise face. I believe this is only natural, as there is no such thing as free lunch in the world. Only those who persevere, work hard, stay focused and fear no difficulties could succeed and stay successful. As it is with many other things in life, to become a matured successful person, there is no other way but to practise, practise and lots of practise.

After so many years, there is one experience that really touches my life and encourages me much, that is, the longer you are in DXN business, the more secure you would feel about your future. There is nothing you need to worry about. DXN business lets everyone fulfill their dreams and create beautiful lives. The largest obstacle of all is, whether you are willing to change yourself inside out, and whether you can persevere with a positive attitude and hurdle the problems that you face.

I would like to take this opportunity to thank the CEO of DXN Holdings Bhd, Dato' Dr. Lim Siow Jin, and the Managing Director, Mr. Lim Boon Yee, JP, PJK, for their care and assistance all these years so that I could have the opportunity to enjoy my very own beautiful life.



Fadzilah Zakaria & Tajudin Awang

**“Working together,
Sharing together
and Succeeding together”**

*Fadzilah Zakaria and Tajudin Awang
have been promoted to Crown
Diamond in January 2005.*



I originated from a small village and my family earned a living as farmers. After completing SPM, I started a small business selling newspaper, sweets and fruits. After that, I applied for a job working as a government servant and I drew a monthly salary of merely RM180. In order to earn additional income, I sold clothing and kitchen utensils on credit terms and I also collected empty bottles, used gunnies, as well as used cardboard boxes to be sold off for additional income.

I had been introduced to direct selling business before and with all the hard work for almost a year, I managed to earn an income of RM4000 a month. I owned a house and a car which were loaned from the bank. Unfortunately, I faced a downfall in my business and no longer had the assets. With 3 children who were still in school, I decided to sell vegetables and work as a gardener to support my family.

I suffered from gout problem for 14 years followed by

diabetes and sinus. I had sought medications from the hospital and also had acupuncture treatment and traditional massage but there were no improvements. In 1996, a



colleague of mine introduced me to Reishi Gano (RG) and Ganocelium (GL) which he said could relieve me of my gout problem, he also persuaded me to join this business and to be a member in order to purchase the products at a lower price.

Initially I started DXN business on a part time basis, and at the same time I was learning from the successful leaders and their experiences in this business. I also participated in various trainings that the company had organised. With this, I

managed to achieve the status of Star Pearl in year 1998, Gold Diamond in year 2002 and finally, Crown Diamond in year 2005.

My achievements are based on "Working hard with the help of uplines and the company, together with other network leaders" and with the concept of "Working Together, Sharing Together and Succeeding Together".

By consuming Reishi Gano (RG) and Ganocelium (GL) with other related products, I no longer have gout problem, diabetes and sinus. Besides, I am able to buy assets like land, house and my dream car, a Mercedes Benz while having all my old debts settled. Now, I am able to plan for overseas trips because I am financially stable.

I wish to extend my gratitude to my upline, Mr. Abdul Ghani Ramli, the management, leaders and not forgetting my family who have provided me with lots of support.

**Till then,
See You at The Top!**



Fisal Johar & Rosita @ Uji Rashid

“The greatest challenge that needs to be faced in whatever situation is our very own negative attitude. When you strive to improve yourself, you will be challenged by the most influential part of yourself - YOUR ATTITUDE”

an advice from CD Fisal Johar



Fisal Johar and Rosita @ Uji Rashid have been promoted to Crown Diamond in May 2003.



According to him, there is no specific recipe to be successful in DXN direct sales, having continual effort without giving up, possessing will power and fixing clear goals will ensure that you get what you want. Those who are successful in the direct sales have all started from the bottom, they have succeeded because they have all gone through the process of learning, listening and following steps that will bring them to continual success and they have the will power to change their lives to become better and happier.

“Do not sacrifice the things that are really important to you when you are defending something that is less important”

DXN Direct Sales really proves in giving a lucrative pay. If you do it diligently and able to withstand any challenges, you will definitely excel. Make early and careful plans before embarking on your effort. Always work within the limits set. Continue to learn and strive to be a compassionate listener and follow all the training activities and programmes organised by the Company and leaders. Do not doubt your own potential... Do not wait till it is perfect... Do it now... all the 4M activities and prayers are important. Do pray for others too... surely success would be yours to own. If you carry out your activities well, God will help you find your way...

I am thankful to God for the existence of DXN Marketing, founded by Dato’ Dr. Lim Siow Jin. He has made it a career for us with lots of potential to be successful. There are the family Health Opportunity and Charitable Opportunity to help people to be healthy and free from financial problems.

Thank you Dato’ Dr. Lim Siow Jin and fellow Colleagues of DXN in the whole of Malaysia, my Sponsor CD Amran Bin Hj Tik who has introduced this wonderful DXN Business opportunity to me. And thank you, my children, Dad and Mum, Mum-in-law and all family members who have been praying hard for my success. Not forgetting, all my business partners and DXN families all over the world who are directly or indirectly wishing me success.

Thank you.

Muhamad Husin & Sanaayah Asmuni



Muhamad Husin and Sanaayah Asmuni have been promoted to Crown Diamond in August 2004.



Before joining DXN, I was working as a bank officer for 15 years without any dream and objective in life. Since I got involved in DXN business, my life has changed and thus led me to achieve my goal to be a successful businessman. DXN business has not only elevated our health but also provided luxury and comfort for us. An incentive trip worth as much as RM7,000 has motivated me to work hard to strive for excellence.

I have experienced many obstacles and contempt when I started my business with DXN. However to be a successful person, it is not easy because you will face all kinds of challenges. By putting in a lot of effort and having a very strong commitment to activate my dream and goals, nothing can stop me from being here today.

I used to work very closely with my downlines. I organised home parties, weekly meetings, sales trainings and product trainings from time to time. As a result, I managed to achieve the status of Star Diamond (SD) within 14 months.

I am very proud today because I am now being recognised as a Crown Diamond. The activities that I have carried out have helped me to reach this top position, and I also look forward to help other DXN entrepreneurs as well to succeed and reach this level.

Finally, I would like to take this opportunity to express my gratitude to my upline who has introduced this remarkable business to me. I would also like to thank my wife, children and all my friends who have motivated and supported me all this while, who have also bear with me while I worked hard to strive for this excellence .

**Be with DXN.
Once DXN, forever DXN.**

Norafnidi Hamzah & Norliza Daud



*Norafnidi Hamzah and Norliza Daud
have been promoted to Crown Diamond
in December 2004.*

**Always ask to yourself,
“What will happen
tomorrow, should I still
remain the same?”**

Everyone has a dream in life and the same applies to me. I came from an average family. Looking at my schoolmates who went to school by motorbikes and cars, with good clothing and enough pocket money made me feel financially incomparable. I wished that one day I would be rich and own a big house, a luxury car and have a happy family.

Earning a moderate income as a teacher, I knew my dreams would not be achieved. I thank God Almighty as he has opened the horizons for me to be involved in DXN business. Not forgetting my upline, the late MR. RAMLAN BIN HASHIM and all DXN entrepreneurs who have given me this wonderful opportunity and guidance all this while. My

special appreciation to Dato' Dr. Lim Siow Jin who has produced such an excellent range of products and formed a well established company. Within 2 years, I started to earn quite good income and owned a luxury car with a house that I have desired all this while. Besides that, I also have a mini garden and small fish pond with waterfall in my house to beautify the surroundings. I managed to live happily with my loving wife, and my eight children.

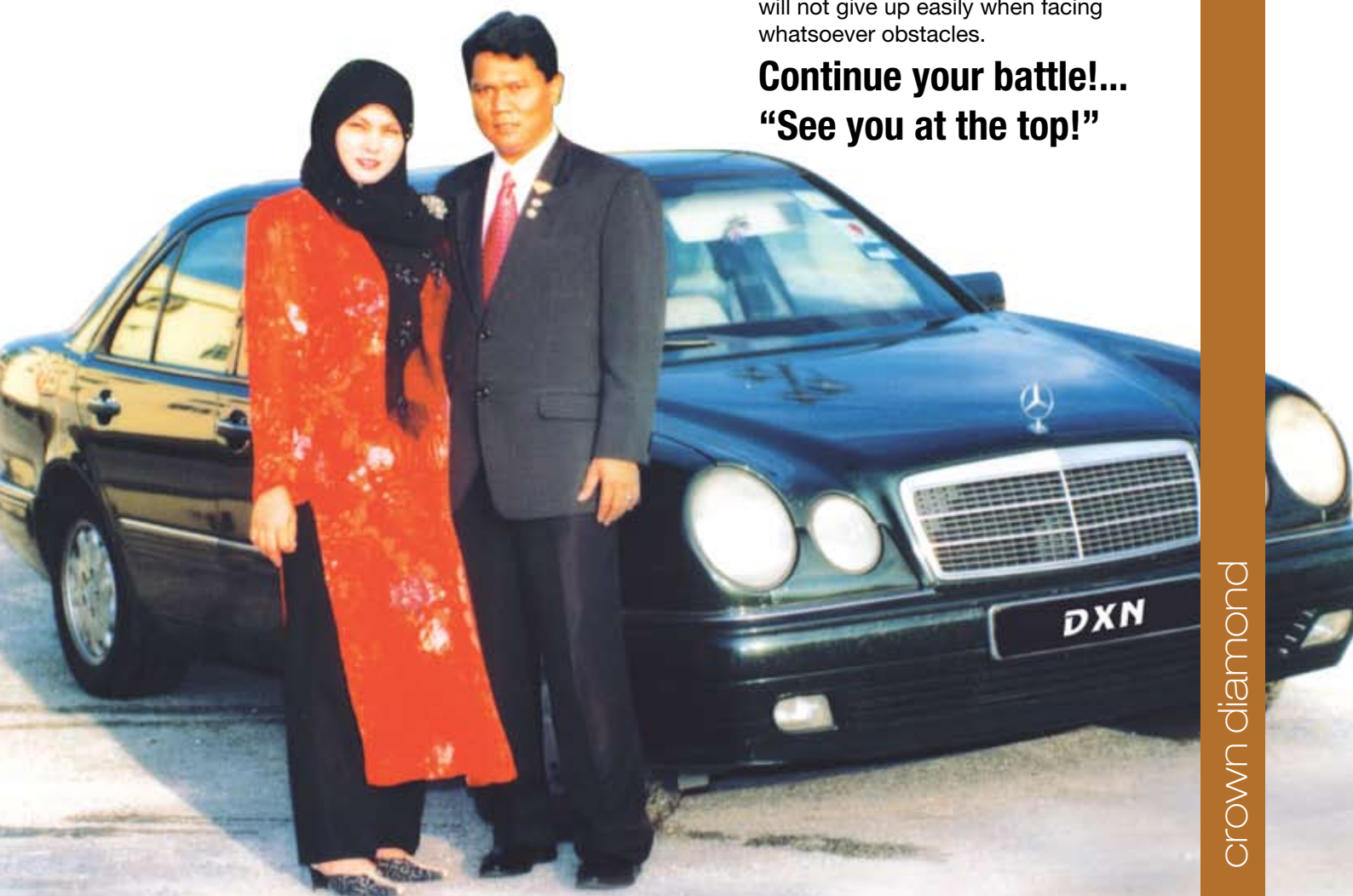
Here I wish to share my secret hoping that this will benefit someone. Always ask to yourself, "What will happen tomorrow, should I still remain the same?".

Do something now:

- 1. Get to know all the products and conduct the "4M" activities.**
- 2. We must always set the objective in our mindset in order to achieve the dream we want.**
- 3. We must always build the confidence to ensure that this dream becomes possible.**
- 4. We must always stimulate, persuade and pressure ourselves to do all we can to ensure that our dreams come true.**

We can always duplicate the knowledge gained and continue to work hard. Always worship to god so that we will not give up easily when facing whatsoever obstacles.

**Continue your battle!...
"See you at the top!"**



Rodziah Ramli & Amran Tik



*Rodziah Ramli and Amran Tik
have been promoted to Crown
Diamond in January 2003.*



Before joining DXN, I worked as an Administrative Assistant in University of Institute Technology Mara. My salary was only sufficient to meet my daily expenses. Unrestricted freedom and economy independence are the main attractions for me to be involved in the DXN business.

After trying DXN products - RG & GL, my wife's migraine problem and my balding problem have disappeared once and for all. This has encouraged me to become a full time distributor.

In DXN, I have always strove hard and grasped the opportunities that come along my way. Now, I have already reached the Crown Diamond status (CD). My dream of becoming rich and free from financial problems since my school days have been realised. At present, I own a bungalow and a luxurious car, I have brought my family for the pilgrimage and have visited more than 10 countries.

Thank you Dato' Dr. Lim Siow Jin; who have trained me to be a Ganotherapy expert. With this special knowledge, in addition to Iridology, Reflexology, "Bekom" (vacuum treatment), Sufi Therapy, and my own Massage skill; my DXN network has expanded rapidly.

I would also like to take this opportunity to thank my sponsor Tn. Hj. Yahaya Mohd. Ning (TD) who has helped me a lot in network operation, not forgetting my wife, Rodziah Bt Ramli, my beloved children and the DXN fellow distributors all over the world.

God has given the same gifts to all men. It is up to us, his servants, to acquire them. God helps those who help themselves. There is no man who is born to beg for a living. Strive hard for your own success!

SIM POH MENG & LEE GEE KOW

**“IF WE WANT AN EASY LIFE,
WE HAVE TO BE WEALTHY;**

**BUT IN ORDER TO BECOME WEALTHY,
WE MUST NOT TAKE IT EASY”**

*Sim Poh Meng and Lee Gee Kow
have been promoted to Senior
Crown Diamond in January 2008.*



It is our hard work that brings success and a brighter future for us. As the saying goes, **“Failure is the first step towards greater success.”**

When we first began to be active in DXN business in the early of 2000, many of our friends did not want to follow. Their reason was that most local companies would not last long. We did not give up but continued to work hard. We achieved the Star Diamond in July 2001, Senior Star Diamond in October 2002, Triple Diamond in March 2003, Gold Diamond in August 2003 and Crown Diamond in November 2003.

Within 43 months, we achieved the status of Crown Diamond. For us, the zest and high spirit to provide services to distributors and their willingness to sacrifice had brought us the success. We are certainly happy but we will not stop here. Our aim now is to help more distributors to achieve the status of Star Diamond and above.

Now we are able to enjoy a luxurious lifestyle. Apart from Malaysia, our network of distributors

has spread to **9 other countries**. Presently, we are receiving profit sharing from **24 countries**. This is the strength of the DXN Business Plan. Products such as RG/GL and Spirulina are highly efficacious. Our satisfaction is that we can help others to achieve good health apart from getting good income for ourselves.

We always remind others not to give up easily. If a distributor has the determination, he or she can definitely achieve success in this DXN business. Allow us to convey our utmost gratitude to Dato’ Dr. Lim Siow Jin and Datin Leong Bee Ling for giving us the golden opportunity.

We would like to extend our heartfelt thanks to all our Diamonds and all distributors in our network, managers and staffs of DXN who have given us their strong support.

Last but not the least, let us share with you this quotation :

“IF WE WANT AN EASY LIFE, WE HAVE TO BE WEALTHY; BUT IN ORDER TO BECOME WEALTHY, WE MUST NOT TAKE IT EASY.”



TAN CHIU IM & ROY TAN

**“Let’s move forward
to pursue our
VICTORY”**

**DXN BUSINESS ENABLE
ME TO GAIN MY
HEALTH AND WEALTH:**

- **UNLIMITED INCOME**
- **FULFILLMENT OF DREAMS**
- **HIGHER STANDARD OF LIVING**

**Tan Chiu Im and Roy Tan
have been promoted to Crown
Diamond in July 1999.**

DXN is a highly potential international business, with expansion opportunities; a business which is totally self-owned. I consider DXN direct selling as a life-long career. It has a wide market, unlimited potential and a good training scheme, indirectly helping us to achieve a positive life-style.

Before joining DXN, I was a technician in Singapore,

attending an electronic course part-time. I had to do a lot of overtime, working extremely hard for seven years until my health suffered. I experienced pain in my waist, insomnia, physical weakness, stress and pressure. All this caused my health to deteriorate. Although the medical specialist had assured me that I had no serious health problems, I felt uncomfortable and unhealthy and finally made the decision to resign due to health reasons. It

was during this time, I came to realize that working for others gave me a limited income. My financial aim was just to own a house in Johor Bahru and a locally-made car.

After leaving Singapore and starting a new life in Johor Bahru, working as a Trust Investment Consultant for more than a year, I got to know Mr. Yew (in July 1995), who told me that in my home town - Alor Star - DXN owns a plantation and a Lingzhi

factory which uses sophisticated technology to process Lingzhi and Lingzhi Mycelium. The unique product has “low price but high quality”, which can be enjoyed by all walks of life .

After understanding the background of the company, I became confident enough to consume DXN products, experiencing for myself the benefits. It helps to detoxify, adjust and regenerate. In 3 to 6 months it alleviated the pain in my waist and other gynaecology problems. I got myself involved in the activities and meetings and witnessed numerous testimonials and listened to many success stories. All this strengthened my belief in the marketing plan and products of DXN, therefore I made DXN direct selling as my full time career.

In 1997, I bought my dream car, a Mercedes-Benz. I had also the opportunity to travel to the USA, Canada, Taiwan, Hong Kong, Thailand, Australia, New Zealand, Macao, Indonesia, Korea, China, Switzerland, France, Italy, England,

Germany, Vietnam and many other countries. With lots of patience and hard work, I set forth my goals; eventually in July 1999, I became a Crown Diamond.

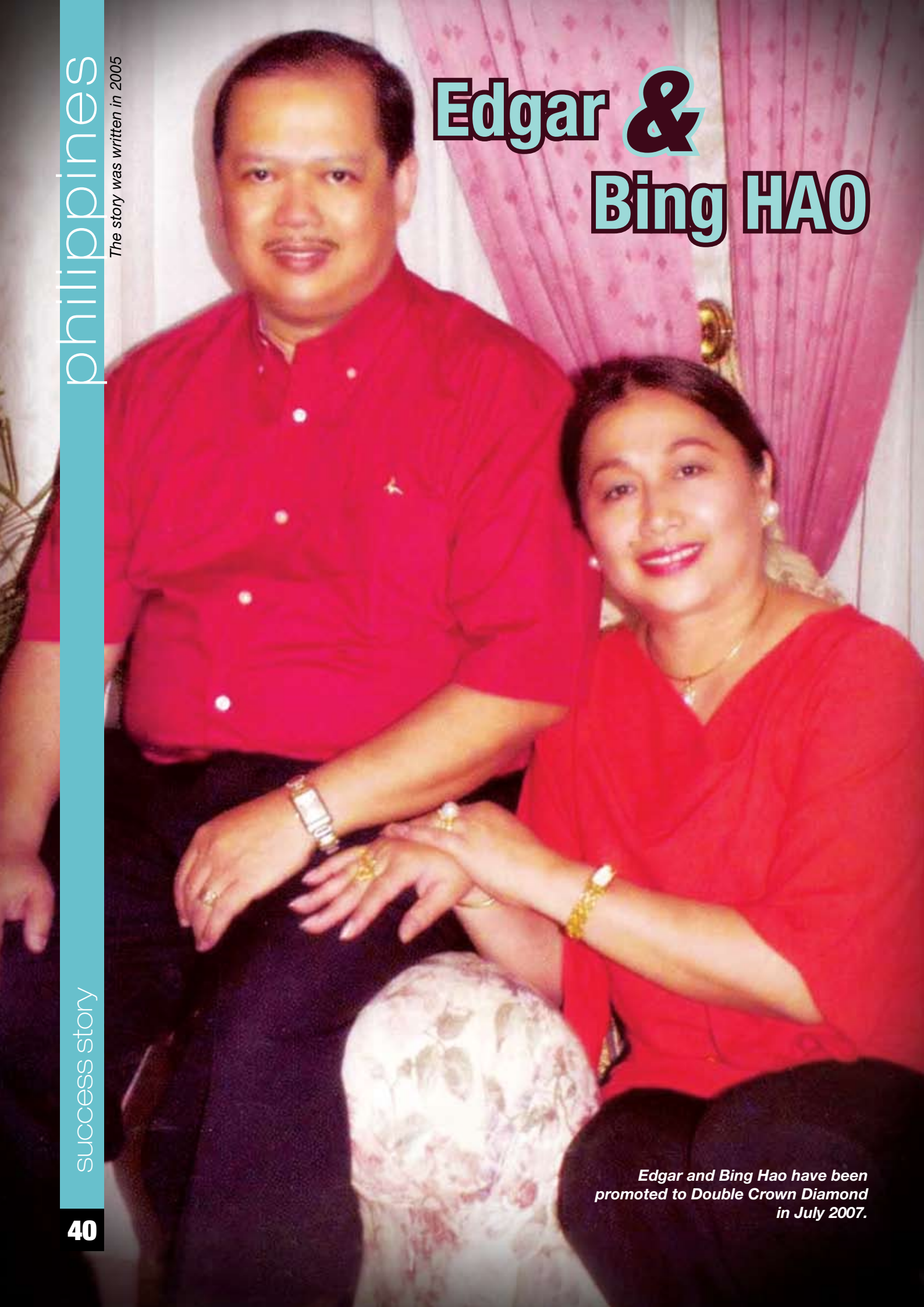
DXN business enables me to gain my health and wealth:-

- Unlimited income.
- Fulfillment of dreams
- Higher standard of living

I would like to thank DXN Holdings Bhd. Chairman, Dato' Dr. Lim Siow Jin and Managing Director Mr. Lim Boon Yee (PJK., JP) for all their help and attention to date, and also a heartfelt gratitude to my sponsor and my colleagues for their support and cooperation. It is with their help that I have achieved my present success. Let us all work together towards achieving our dreams. “If only you will take one step, it is a step closer to success”. As our Chairman says, “If you think you can, you can”.



Edgar & Bing HAO



Edgar and Bing Hao have been promoted to Double Crown Diamond in July 2007.

Devin and Letty Sihiyon, Nestor and Sylvia Ymbong walked into my office in March 2001 bringing a box of coffee, some brochures and what I later found out as the DXN registration kit.

I never thought I would involve in any MLM business again. Initially, I was never excited about DXN except for the fact that most of our friends have already joined. What came into my mind was just to try the coffee. I also asked Nestor how to join and how fast I could reach the highest position in DXN, my way of gauging how long I will make it or it might just waste my time.

I am an impatient man. I might appear cool and relax, but I treat everything with an utmost urgency. Particularly those I want to be done immediately, these situations create challenges for me. My impatience and aggressiveness demanded extraordinary performance from my team, request more support from DXN management and push myself further to achieve my goals.

These are the highlights and exciting moments in my life with DXN:

1 **Becoming a Star agent in a month, Star Diamond in 5 months, and Crown Diamond in 4 years' time;**

2 **The F. Ramos DXN Service Centre, where I am the SC Director, finally became the Top 5 DXN Centres in the Philippines.**

3 **Instrumental in spearheading the following: Grand/Mega BOMs and Ganotherapy; High Impact Success and Motivational Trainings;**

4 **Improving Presentation Materials for BOMs and all the Motivational Trainings;**

5 **Expand the business in the US market with GD Tonton Leuterio;**

6 **Participated in Training and Business Presentations in Hong Kong, Singapore, Middle East and USA;**

7 **A Speaker - for the DXN 10th Anniversary in Alor Star, Malaysia.**

I realize that I can get solace and peace of mind every time I am with DXN distributors. If I feel stressed and bothered, I just go to the centre and my mood will change. It must be the positive

energy generated by being with other committed members of DXN.

My two main reasons why I am in DXN are:

- **Helping other people - DXN is one of the few businesses that one can become successful by helping others to succeed. A lot of my friends and former colleagues often come to me for help. But instead of straight doling out, I learnt it is better "to teach them how to fish than just giving them fish" This is done by sharing with them and inviting them to get involve in DXN business .**
- **Residual Income - Any traditional business, no matter how good it is today, can disappear tomorrow and so with the income that goes with it. Conversely in DXN, we only work hard for 2 to 3 years and then sit back and enjoy the benefit of residual income for the rest of our life, as long as we are still with DXN.**

The reasons above, among others, are the ones that made me stay on with DXN. DXN products, more than anything else, have created a great impact on me. I was 248 lbs 6 months ago. I am now 198 lbs (52 lbs. lesser and counting) after a daily regimen of 6 pairs of RG/GL and 8 tablets of Spirulina. I substitute these as one of my meals. Actually I am not on any diet, because 6 pairs of RG/GL and 8 tablets of Spirulina can provide more nutrients than one ordinary meal. This is the same advice I give in the product excerpt of my BOMs.

Financially, my DXN business actually provides the extra income for my extraordinary expenses without taking toll on my savings and budgets.

I always preach that while doing DXN business; do not think about money but rather, the number of people one introduces to DXN. Then one will realise that these people will naturally bring in the income that one can never even imagine.

Personally, I am challenged by Dato' Dr. Lim's encouragement to expand into new areas and

countries for DXN. We started to do this in the USA three years ago, this year in Taiwan and Middle East; and hopefully later the year, in South Korea. However, I realised that the more one looks at far away places where DXN network can expand, the best area seems to be somewhere close to home. This suggests that the best strategy for the future is to maximize what can be done at home and spend some time to expand DXN through Filipinos who live and work abroad.

DXN is still the same as day one, as envisioned by Dato' Dr. Lim. My accomplishments in DXN were made possible by DXN's vision of health and success. The same is available to anyone who believes and embraces this vision.

Hungry for success and my relentless pursuit for excellence are the main reasons for my success. The secret is to continue doing the DXN business until one becomes successful. Don't quit. Giving up is almost a sin.

Millions of people working on fixed jobs are struggling to get by on the salaries they earn, because their highest aim is only to hold on to the jobs that they currently have. They are where they are, solely because of the limitation they have set up in their own minds. Ninety eight percent of these people can never retire rich and early. Where do you want to belong? DXN is actually a way to get out of this rut and start walking all the way to the 2% group who can achieve financial freedom and retire early from working for other people. If you do not control your destiny, somebody else will.

For the leaders, you are enjoying your life with your family now because of DXN. It is your responsibility to share this opportunity to everybody, not only your friends and relatives but to everyone. At the end of the day, you are looked up upon not because of what you have, not even of who you are, but of what others have become because of you.

Nestor & Sylvia YMBONG

“SET YOUR HEART RIGHT.
HAVE THE RIGHT ATTITUDE.
ALWAYS STAY ON THE RIGHT TRACK.
FOCUS, FOCUS, AND FOCUS

”

Nesto and Sylvia Ymbong have been promoted to Crown Ambassador in August 2007.



In just seven months,
they were promoted
to Star Diamond.
Nestor noted that the
achievement was
due to the results of
the amazing effects
of the products to the
people whom they
had shared with.

Some time in December 2000, while Nestor Ymbong was on his way to Cagayan de Oro to deliver firecrackers, his friend, Crown Diamond Jose Tan, had the opportunity to introduce DXN to him, sharing a lot about the benefits of Lingzhi Coffee to one's health.

As a gesture of respect, Nestor signed up with him without thinking that such act would spark an argument with Sylvia, his wife, for the reason that he spent P800 without her consent. Sylvia was sceptical at first, for it was the first time she heard about DXN.

At that time, the couple - had decent jobs that commanded respect from others - Nestor was a broadcaster for 20 years and Sylvia was a manager of a security agency. However, their income was insufficient for their growing family .

To earn some more money, the couple thought it was wise to go into some part-time businesses. They did so but failed in the process.

It was in January 23, 2001, during a Trainers' Training conducted by CD Lulu Santos in Cebu, when they had the chance to see the great opportunity that DXN offered to its members. Right after Sylvia gave birth to their youngest daughter, the couple put in all their effort into DXN business, doing it "the way it should be done".

In just seven months, they were promoted to Star Diamond. Nestor noted that the achievement was due to the results of the amazing effects of the products to the people whom they had shared with .

When the bonus cheques that the couple received every month reached eight to 10 times more than what they used to earn from their regular jobs, they committed themselves full-time in DXN.

Despite the fact that Nestor and Sylvia still encounter a lot of rejections from close relatives and friends until today, they never look at that as a problem but rather an opportunity or challenge to work diligently to achieve their goals.

On the other hand, it is also an inspiration for them to see their lines grow and their downlines achieve their dreams too. With this, they wanted to share a sort of "survival kit" which had helped them to overcome past challenges and achieved the status of a Crown Diamond.

They said, "Set your heart right. Have the right attitude. Always stay on the right track. Focus, focus, and FOCUS."

Nestor and Sylvia are very grateful to the Lord for DXN, which they consider as a special gift to their family and also to Dato' Dr. Lim Siow Jin for sharing the gift of health and wealth.

"There has never been a better time in our lives than today, and there's never been a better opportunity than the one offers by DXN. Congratulations to all of you who are part of this company. Our aspiration is that one day, you too, will all become Crown Diamonds and join us in reaping the truly fantastic rewards of life in DXN," they concluded.

Eric & Tess DUMLAO

Eric and Tess Dumlao have been promoted to Senior Crown Diamond in September 2007.

**EVERYONE HAS
A CHANCE TO
SUCCEED AS
LONG AS YOU
DON'T QUIT!**

Finally, I made it to the top. After five years, I am now a CROWN DIAMOND.

I'm also the proud owner of three luxury imported cars — Toyota Revo GLX, Revo VX 200 and Hilux 4x4. I give thanks and glory to God Almighty for all these blessings that I had received thru DXN. My thanks and appreciation to all my partners Star Diamonds, Star Pearls, Star Rubies, Star Agents and Distributors, for they are part of this achievement; to the whole Management and Staff of DXN Philippines for their unwavering support.

After eleven months with DXN, I achieved the Star Diamond position, and I was recognized as a Triple Diamond because I already have three direct SD distributors under me. And now after more than four years as TD, I finally achieved the highest position here in DXN as Crown Diamond.

During my fifth month, I already experienced some discouragement. Three of my downlines are already SD, while I was just a Star Ruby. There were more discouraging situations, I wanted to quit thinking that DXN business was not for me. However, after some soul searching and intensive analysis, I realised that DXN has the perfect combination of the right products and a realistic marketing plan. Later on, I was able to grasp Dato' Dr. Lim's vision and desire to share the wonderful benefits of Ganoderma Lucidum to the world.

After six months of hard work, I was blessed by the Lord our God and achieved the SD position and received financial freedom. Because of this, I joined Dato' Dr. Lim's mission (to me is a divine mission). That is why I have devoted most of my time in researching and sharing with people the goodness of DXN products by conducting Ganotherapy and Health Sessions weekly. I focus on them, because I know it is the will of God to help people to attain good health and good wealth as He has promised in **Jeremiah 29: 11, "for I know the plans I have for you, declares the Lord, plans to prosper you not to harm you, plans to give you hope and a future"**. This good life is a promise from the Lord. I feel so blessed that through DXN, I am now an instrument in helping people experience this promise. It gives me a sense of fulfillment which I think what Dato' Dr. Lim also feels. True to our God's promise, I also received physical blessing with my own consumption of the products. Though I am already 62 years old, I feel like I am only 27.

I want to encourage everyone not to be disheartened or to quit your DXN business. Even if you feel that nothing is happening to you after all your hard work, just press on. Sometimes when we think that the stone we have is of no value, we would be surprised that as we keep on rubbing it, slowly you would see how radiant, how beautiful that diamond had become. Just like Winston Churchill, his tutors gave up in teaching him because he is a slow learner, yet he became one of the greatest leaders in the world.

Here in DXN, there are no slow learners only late bloomers, there is no such thing as lack of education, but a heart full of dreams, there are no amateurs, but those who are willing to learn the business. Everything here is fair and it is for everyone. **EVERYONE HAS A CHANCE TO SUCCEED AS LONG AS YOU DON'T QUIT!** Just keep on doing the business, and you will definitely be successful!

Stax & Jeilyn SAVELLANO



Stax and Jeilyn Savellano have been promoted to Executive Senior Crown Diamond in May 2008.

“I was able to dramatically improve the quality of my life through DXN, faster than I thought possible, and I have achieved an authentic balance between my family and professional time”

FAIRY TALES STILL EXIST

A POSITIVE OUTLOOK AND THE RIGHT ATTITUDE MADE IT POSSIBLE FOR STAX AND JILL SAVELLANO TO LIVE A FAIRY TALE-LIKE LIFE STORY.

EVEN THOUGH STAX WAS BORN IN A POOR FAMILY, HE NEVER LOOKED AT IT AS A REASON FOR HIM TO BE A FAILURE. INSTEAD, HIS UNFORTUNATE BACKGROUND MOTIVATED HIM TO DREAM BIG AND STRUGGLE HARD TO BE SUCCESSFUL IN ALL HIS ENDEAVOURS.

Having his fair share of trials and challenges, including the death of his beloved mother, which ingrained the pain of losing a loved one for the mere reason that they did not have money to pay for medical expenses. Stax at that time determined to remodel himself to be a dreamer, believer and survivor.

From academe to work, he garnered awards after awards - receiving them regularly had been a natural thing for him. His positive view in life paved the way for him to eventually become a field sales manager in a top pharmaceutical firm in the country.

The same positive attitude that he developed from his experiences and hardships have also been his valuable tool when he ventured into DXN.

Crown Diamond Osler Sto. Tomas was instrumental in Stax's involvement with DXN. It was early in the year 2000 when he introduced DXN to Stax.

During that time, there were not so many service centres with plenty of stocks. "We were talking with our prospects by smelling the empty sachet of Lingzhi Coffee. Our presentation materials were photocopied manuals and product literature," he said, adding that they were already Star Rubies when they received their sales kits.

Ever wonder how did they survive with practically nothing? Stax shared that they told themselves "This is not something that we felt bad about". They reacted positively on the situation, avoided to look for convenient blames and never resorted on

complains. For the reason that, should they do so, "negative energies will be transferred to my network and eventually, we will have a network of negative and complaining distributors", he noted.

Eight months before his 35th birthday, on October 10, 2004, Stax resigned from his job as a field sales manager, 30 years earlier than the normal retirement age. For him, the reason was simply because, "I was able to dramatically improve the quality of my life through DXN, faster than I thought possible, and I have achieved an authentic balance between my family and professional time," he said.

Indeed, in this information age, where computers and terrorism are ways of life, fairy tales still exist.

Noel & Emma CORONEL

Noel and Emma Coronel have been promoted to Triple Crown Diamond in June 2008.



“Don’t stop dreaming to the point that you also need to strive hard and do something. Stay focus, never stop learning and always attend trainings. That is the cross you need to carry. And later on such cross will be your bridge to success.”

- Noel and Emma's advice

The life story of Noel and Emma Coronel is truly one of the most touching ones. As they describe it, they were practically living their lives the one-scratch-one-meal way until they found good health and financial freedom through the generous marketing plan of DXN.

Noel used to be a stock-man. He also ventured into selling **sinangag, matamis na bao**, and even tried door-to-door VHS selling while Emma was a factory worker - sewing bags.

Life was pretty tough back then. There was one point that Noel even attempted to sell his blood just to get P200 in return, though he was rejected because he was not a regular donor.

That was until Carmelita Mangaya introduced Noel and

Emma to DXN. From the start, the couple saw the potentials of committing themselves to this business, and that was why they immediately devoted their time to it.

Noel and Emma related that at first, however, it was not easy, “It was difficult at first. Some are cynical and even relatives do not believe.”

With their commitment, dedication and perseverance, it did not take long before they started to reap the fruits of their labour. In the first month, they received P4,000, twice as much as what Emma was receiving from her work in the factory. That really helped them to believe in the business.

Their earnings hiked up rapidly the following months. They managed to buy a house and a car. Soon afterwards, they

reached the Crown Diamond status. The couple noted that “Since 1995, when we got married we can’t even afford to buy a sala set,” but while in DXN they managed to buy more than that.

Noel and Emma’s advice to aspiring-distributors, “Don’t stop dreaming to the point that you also need to strive hard and do something. Stay focus, never stop learning and always attend trainings. That is the cross you need to carry. And later on such cross will be your bridge to success.”

“When you know what you are doing and you are on the right direction, right company, there is no impossible, you’ll become successful. What is the right company? For us, it’s none other than our beloved DXN International,” they noted.

Arman & Maritess IMUS



Arman & Tess Imus have been promoted to Senior Crown Diamond in November 2008.

Nurturing dreams in DXN

A nondescript road winding up to the busy streets of Baclaran leads to the newly established Paranaque Service Center. Against this backdrop, its Service Center Directors and Crown Diamonds Armando and Maritess Imus host an almost 24-hour service trainings and activities, designed to cater to the needs of an overflowing number of DXN members and prospective members alike. Besides the obvious convenience, “people can go here anytime,” he says, with pride – the facility was a testament to their achievements and rejuvenation in the business.

Unbeknownst to his wife Maritess, CD Arman joined DXN on December 2001 through the urging of their friend Julio Siapno. They both looked back to the challenges just as DXN was starting out without Service Centers, sponsors or other forms of support. As the strongest factor that waned their interest for a while, CD Arman and Maritess point to the lack of support from various directions that can definitely challenge some distributors.

But this couple never fueled that obstacle to continue to burn and hold them down. CD Arman cites his passion for multi-level marketing and being able to communicate and inspire people. As a former seafarer, all of his dreams were not even possible then to a point of great disappointment and dissatisfaction. Through DXN, he says, that goal of his has improved his well-being and the quality of his family’s life. CD Maritess concurs with the vision of DXN Executive Chairman and CEO Dato’ Dr. Lim Siow Jin that this venture does change lives. “Mas masarap kasi magtrabaho sa DXN kapag marami kang natutulungan (It is worthwhile to work in DXN when you can help a lot of people,)” says CD Maritess.

Dreams can make it happen

As a networker, CD Arman finds the joyous part of him with co-distributors who have big dreams and ambitions to reach the top. But he insists that focus and determination should be accompanied by legitimate plan and aim to reach that greatness.

Most people make a list of the things they want to achieve for a day, a week, or even a year. Many have also tried to put them down in writing. But for CD Arman, he envisions future successes with a dream board – a visualization tool to motivate him to gain that ultimate reward. May it be a comfortable home, a car or money in the bank, he thinks that all dreamers should start on believing they can reach that dream and hopefully live by it. “Do not underestimate the power of visualization,” CD Arman reiterates. His dream board now expands to achieving the highest status in DXN: Crown Ambassador.

“DXN is a helping business”

It’s a good thing when consistency becomes the path the couple now wants to pursue. When they started out, they were as eager and determined to achieve Star Agent in a week, Star Ruby in three months, and Star Diamond later after that. Admittedly, their climb to the top is overdue but such is not taken deliberately as a failure.

“Parang napag-iwanan na kami ng aming mga downlines. Pero mas masaya kami na nauna sila sa amin. Actually, hindi ito paunahan. Kapag mas masipag ka sa iyong upline at dinoblehan ang pagsisikap sa DXN ay mas mabilis ang iyong pag-unlad. (It seemed like our downlines moved past right us. But we’re happy that they made it before us because it was never been a race. Once you worked harder than your upline and doubled your efforts in DXN, you’ll succeed easily)” says CD Maritess.

Most people make a list of the things they want to achieve for a day, a week, or even a year. Many have also tried to put them down in writing. But for CD Arman, he envisions future successes with a dream board – a visualization tool to motivate him to gain that ultimate reward.

“DXN is a helping business”, CD Arman adds. The secret in this business, he says, is the number of people you have helped succeed.

CD Arman metaphorizes on DXN success as those of the three stages in pregnancy: the first trimester in a pregnancy entails fear; the second trimester introduces pain; and finally the third trimester gives joy and satisfaction. The reluctance and doubt suddenly creep in during the initial stages. Having had introduced to a new experience, people tend to doubt their capabilities and strength to cope. Most people do so feel that they can never make out something worthwhile even before trying it themselves.

The second stage introduces pain from rejection or loss of purpose and self-esteem. Like any other challenges, this inevitability of change gains mostly on deflected sense of focus. But by ultimately visualizing and acting out dreams and turning them into reality, it gives joy and satisfaction finally.

“DXN is a helping business,” CD Arman adds. The secret in this business, he says, is the number of people you have helped succeed. “Every time *na may nai-inspire ako, masayang-masaya ako kasi ‘yun ang passion ko.* (Every time there is someone I’ve inspired, I’m very happy because that is just my passion).” From dreamers to achievers, CD Arman and Maritess Imus insist on never giving up on every dream. Striving toward a desired goal takes much more effort to achieve but with focus and determination, all of this will end fruitfully.

A portrait of Elena De Guzman, a woman with dark hair, wearing a light blue blazer over a matching top, a pearl necklace, and earrings. She is smiling slightly and looking towards the camera. The background is a light-colored wall with a floral arrangement of white lilies and green leaves.

Elena De Guzman

Elena de Guzman has been promoted to Crown Diamond in June 2008.

“Sa DXN nakabili ako ng Pajero, isang luxury car. At pinambayad ko ng amortization ay ang buwanan kong kita sa DXN,”

- CD Elena shares

She is no stranger to multi-level marketing or direct selling business. But CD Elena De Guzman’s knowledge and experience in this industry proved her staying power and success over and over again. She is both a successful business person and networker. CD Elena was also one of the first DXN members tapped to be Service Center Director in 2000.

Ascending towards the much-coveted Crown Diamond status, she worked hard to parallel the likes of her successful upline Senior Crown Diamond Eric Dumlao. But the implementation of

Simplified Marketing Plan left her discouraged when she has to develop more Diamonds than she could hope for. *“Isang diamond na lang ang kailangan ko para ako’y maging Crown Diamond. Pero dahil nga sa nasa ibang bansa ako noon, hindi naipaliwanag sa akin ang SIMP, (I needed only one Diamond to become a Crown Diamond. But since I was abroad, SIMP wasn’t explained to me)”* CD Elena explains.

Despite being rained down and challenged by this, CD Elena emerged more focus and determined to achieve success. She never let an obstacle hinder her pursuit for greater heights in DXN.

She worked hard and more importantly with the help of her son, Service Center Director Denims De Guzman, CD Elena climbed back to the top.

“Sa DXN nakabili ako ng Pajero, isang luxury car. At pinambayad ko ng amortization ay ang buwanan kong kita sa DXN,” CD Elena shares. The strength of her character and integrity has helped in the establishing her as successful businesswoman. CD Elena has also proved that to run a business, one needs vision and ability to take risks. Truly, as all endings go, this one has a happy ending too.

Elvira Arquines



Elvira Arquines has been promoted to Crown Diamond in June 2008.

Give it time and DXN will give you
a prosperous life in return”,
- **Elvira Arquines**

Women Empowerment

As a single parent, Crown Diamond Elvira Arquines knew how hard it is to raise seven kids. She has her hands full as it is. But despite the hurdle, she worked hard knowing that the DXN opportunity can get her successful. And nothing has stopped her fierce entrepreneurial venture in DXN.

CD Elvira was a former teacher before doing DXN business full-time. She worked hard for the welfare of her young kids and has struggled to make ends meet. She cites her determination, focus, and commitment to DXN as her tools for success.

“Maraming hadlang noon para hindi ko ituloyang DXN pero naisip kong wala rin naming mangayayari sa buhay ko kung ititigil ko ito, (There were many obstacles before but I thought nothing good will ever come out if I stop doing DXN)” CD Elvira explains. When faced with hardships, the determination to succeed heightens, she says.

Today, as she reached the Crown Diamond status, CD Elvira shares her inspirational story of survival and overcoming defeat. She advises that even though times are tough and unbearable, do not let it stop you from dreaming. *“Bigyan niyo*

lang ng panahon ang DXN at bibigyan kayo ng magandang buhay 3 to 5 years from now. Kung ang dahilan niyo rin ay wala kayong panahon para gawin ang DXN, mas lalo kayong walang magandang buhay 3 to 5 years from now, (Give it time and DXN will give you a prosperous life in return)” she says.

Big dreams are not enough to make it in business. Turning dreams into reality takes focus, hard work, and determination. Like CD Elvira Arquines, success is within reach, especially when you dream big with DXN.

The story was written in 2008

Manny & Blessy TANDINGAN



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Manny & Blessy Tandingan have been promoted to Crown Diamond in January 2008.

Epitome of Perseverance

After years of struggling with several direct-selling businesses in the past, Crown Diamonds (CD) Manny and Blessy Tandingan finally found health and financial freedom with DXN. Fueled by their strong partnership and will to succeed, the couple's perseverance not only proved themselves as better network leaders, but also shared DXN's potential to change lives.

The sweet taste of success didn't come easily for CD Manny and Blessy Tandingan. The husband and wife tandem used to work as Division Sales Managers for a book company, at the same time flipping the pages of their fate of happy endings. Sadly, their optimistic ventures were always hindered by bitter defeats – a challenge, they say, that never put them down in the battle of life.

So it came as no surprise that in a short period of seven years, they are already at par with DXN pioneers and leaders who received the same title. Here, hours prior to the Regional Sales Assembly on March 2008 in Dagupan City, Pangasinan, CD Manny was seen rehearsing with the program's hosts, bestowing the wisdom of "practice makes perfect."

"Sa buhay, siyempre kailangan lahat ng gagawin natin ay may pagpupursigi, (Whatever we do in life needs perseverance)" CD Manny says. This ideal of dedication and hard work, he says, is precisely a force he and his family cling into.

CD Blessy revealed that even though they worked hard for a chance of a good life, good life seemed far from reality then. "Manny and I used to do several direct-selling businesses to provide for our four children," CD Blessy says, "but during those days, we encountered a lot of traumatic experiences with some unscrupulous business partners."

"Genuine concern and sincerity towards others are the best attitudes we must develop as leaders in this field."

Times are harder to bear, she says, that's why they both strived to "augment their income and recover past losses in the different ventures" they went for. "In spite of it, we never had financial freedom," CD Blessy says. Just so, CD Manny and Blessy

were pained with challenges back at home. Their sons Jeb, 10, and Jireh, 3, suffered from Rheumatic Heart Disease and Primary Complex, respectively. Their potentials for life outdoors were limited because of their sensitive condition.

But the promise of health and wealth brought by DXN was not very much appealing to CD Manny the first time. "DXN was introduced to my husband by Executive Senior Crown Diamond (ESCD) Ester Langit in April 2000," CD Blessy says, "but he just laughed at her, for he couldn't imagine how anyone could become a millionaire just by selling coffee."

CD Manny refused to take part in another multi-level marketing company; prompting to warn his wife to never get into any of them besides the one they're already in. CD Blessy, on the other hand, tried to hide her DXN venture from her husband. She says she knew DXN would be their ticket of recovery for her ailing sons as well as success in networking business.

"My husband eventually learned of my signing up [to DXN] after three days," CD Blessy says, "but upon knowing it, he was very furious and upset with me." To appease her husband, CD Blessy offered to turn away from DXN. She reminded him that what matters most is their partnership; if they're not completely into this new venture together, then she'll let it go.

However, shocked with the generous marketing and compensation plan in DXN, CD Manny reviewed their potentials if they give it a go in DXN. "Manny surprised me one night by saying he would like to see the DXN kit," CD Blessy says, "[after that] he could hardly sleep!"

CD Manny and Blessy decided to do DXN full-time in 2001. Crown Ambassador Lilia Bautista, ESCD Langit, Executive Crown Diamonds Jesse and Racquel Corpuz, the late Felisa Lalas, and other business partners and leaders in their group, challenged them to continue to rise up and make DXN their partner for success. It wasn't that long since they became Star Agents at an impressively two-week's time; Star Ruby on the third month; a good seven months after that, they kept to being Star Diamonds, to finally able to buy a car and receive

their first ever six-digit cheque. They have since enjoyed the pleasure of DXN sponsored trips here and around the world. Most importantly, their sons Jeb and Jireh are both well and given enough DXN products that aid them with their illnesses.

Although immensely criticized and put down by former business partners, CD Manny and Blessy defied the odds and continued to excel in DXN. They both believed that someday they would have their own place in the sun, and DXN is opening the doors for them to realize that.

"We've never seen any other MLM company as good as DXN in terms of product efficacy and afford ability. At the same time, the compensation package of DXN is so far the best, very pro-distributor," CD Manny says. CD Blessy agreed that with DXN, it is possible to achieve success with hard work, enthusiasm, and focus in the DXN business. They are also forever thankful to friends and relatives who helped and never doubted their commitment with the company.

Nowadays, they keep themselves busy by spreading the many benefits of doing the DXN business. "We are enjoying a healthy and happy lifestyle because we're able to discover our leadership potential and capability to help many people," CD Manny says.

Asked how to keep people in your group, CD Blessy said: "Genuine concern and sincerity towards others are the best attitudes we must develop as leaders in this field. So, friendship and respect for one another should be maintained and nurtured."

CD Manny and Blessy are a couple who have more than just their love for each other. As partners for life, they continue to grow together. They are quick to note that reaping the fruits of their labour does not warrant a carefree lifestyle altogether. DXN business allows for people to fast-track their success in life, but it also bears the responsibility of developing and sharing that opportunity to others. "Keep on learning, master your craft," CD Manny says. Keeping the dream aflame in their hearts makes CD Manny and Blessy a true epitome of perseverance: a wonderful milestone in their pursuit of success with DXN.

eakaphol SUPACHAWAROO



Eakaphol Supachawaroo has been promoted to Crown Diamond in September 2005.

**“KEEPING
STEPPING
FORWARD
AND BE
PERSISTENT
”**

Good morning, all DXN members. Before joining DXN, my family and I operated a garment business in Rayong for 25 years. The economic crisis in 1998 had left me a total debt of over 10 million baht. However, at the same time, my Malaysian friend introduced DXN to me. I asked him about its reputation. He replied that DXN has very good reputation in Malaysia and the region and has its own farm and manufacturing sites. I decided to visit DXN farm in Malaysia before joining DXN business. When I saw its advance technology with ISO, GMP, and TGA standard including its effective marketing plan, I immediately started DXN business with my first investment of 740 baht for a life-time membership.

During that period, with the health concern trend, I could build up my network and be promoted to SR within a month with a commission income of 50,000 baht/month. My commissions for the second and third months were increased to 80,000 baht and 100,000 baht respectively. I was the first member in Thailand who was promoted to SD within 6 months with an income over 300,000 baht. I planned to clear off my debt of 10 million baht within 3 years and I finally did it.

Many people tried to recruit me to other businesses but I declined. My concept of working is to consider a company in term of its stability, marketing plan, the quality of the products and their reasonable prices. There is an answer for every question in DXN. My success is not an accident but due to my persistence. To introduce a business to anyone is not only to get a contact and some orders. Many times, we may be rejected, but we must not be discouraged. Such rejections should be used to reflect what is wrong with our performance and what should we improve on.

My objective in this DXN business is to lead everyone to success.



Tansatas & Sarinthip Thasara



Tansatas and Sarinthip Thasara have been promoted to Senior Crown Diamond in April 2008.

I worked formerly as general manager in Yala Honda Car Co. Ltd., a known automobile business for several years. I had never been interested in any networking business. I have an intent personality who work hard with self-confidence, clear and sincere. I stepped into DXN business by the introduction of Mr. Albert Ueng and Ms. Chollada.

At my point of career change, many friends persuaded me to do networking business. Wondering why many people turn to this kind of business, I started studying it seriously and consulted even the business-minded people to consider various factors such as if I decided to do this business, I want to ensure that I neither cheat others nor take advantages from others. I do not also want to become happy at the expense of other people.

Until I have known DXN, I have checked the company, from its products to marketing plan. I am pretty much sure that the company is 100% stable. The products are of good quality, at a reasonable price and the marketing

plan is simple, not complex. Everyone can do this business.

I perceive that the company has a good system and evident teamwork, which is very vital to any kind of business. So, I build "Taksin Diamond Group" with my attempt to work constantly and conscientiously. I attained the Star Diamond status within 6 months and continuously working and studying the progress and development of the organization. I invite leaders who have outstanding attempt and specialty to set the curriculum to make DXN more renowned. Under Taksin Diamond Group, many SD have been produced but I still adhere to my same working principle: work regularly and constantly.

Today, I can become CD and I am the first to have 12 SD in Thailand.

I work for DXN as my routine work. I come to record my workday and call my team everyday. I monitor my team and conduct daily meeting. I introduce new members from time to time by inviting them to use the products

100% so that they can present and share the nature and quality of products to others confidently. I also hold trainings for beginners and even professionals, supported by the company by selecting leaders suitable to each training course. Good thing is that my team is growing up everyday.

Today, I establish an office for Taksin Diamond Group to support the team at Na Thawi and Hat Yai districts to provide and cater services to DXN teams and members and create confidence that DXN Thailand has real successor.

My 2009 target: Crown Ambassador

I will support my team to have higher positions. I dare to venture my family for my good intention to work with DXN. Thanks to all members in my line and staff who have been giving me a good support. I also appreciate Dato' Dr. Lim Siow Jin, DXN Founder and promise to make DXN Thailand as famous and productive as ever.



Mohammad Fatemi Ghani

success story

Mohammad Fatemi Ghani has been promoted to Executive Senior Crown Diamond in November 2008.

The DXN Wellness Mission

I am thankful to Allah for the success he has bestowed upon me. If somebody were to ask me to highlight my success formula, I would present it in the following order:

Burning desire - I mainly attribute my success to the burning desire, motivation and my "why" or reason to get my ultimate freedom, to get out of my "job" and be with my family. So I made sure I wrote my goals and pursued them like a marathon runner. Goals gave me the direction and focus and the catalyst to "just do it".

To understand the heart and mind of a person, Look not at what he has already achieved, but at what he aspires to. - Khalil Gibran

Education - imagine the big change from my Aeronautical background to Food/Nutrition and Business. But I took this new area of education as a challenge and by the Grace of Allah I quickly learned few things in 4 years and I am still learning. I joined two Universities - namely Networking Times and MLM Universities - to gain the required MLM skills. Along with the education came the hands-on training. I never felt shy to either train myself or train my hungry leaders. Whatever I learned I pass and share to my people. My personal training modules on business and personal development played a key role in my success. I conducted hundreds of trainings, seminars and workshops locally and internationally, which benefited the DXN world.



Knowledge without practice is useless. Practice without knowledge is dangerous. - Confucius

Team - I owe my success to each and every member of my successful team, especially my beautiful Diamonds, after all Diamonds are for ever. They are my partners and my friends in success.

Talent wins games, but teamwork & intelligence wins championships. - Michael Jordan

Mentoring & Coaching - is another important step to my success. I was fortunate to be guided by Dato' Dr. Lim and later by Sunil Kumar and all the leaders/trainers from India and Philippines. The importance of "Gurus" cannot be undermined. Success is like a combination safe. Once you get the combination right, the safe will open.

And the simplest way to get

this combination is to ask those who already know what the combination is. Coaches know the combination of the safe.

Inside every successful business person is an even more ambitious one trying to get out. He or she just needs a little help.

- Australian Financial Review

Dynamism - being dynamic is one of the keys to success. I never stayed in my city of Al Ain but kept moving from city to city, country to country to expand the business. I made sure I remained connected and reached out to many people, "get what they want, in order to get what I wanted" - that is the age old MLM formula for success.

Family - last but not the least, my wife and children supported and joined me in my business and that is what made the difference. My son Janbaaz took up studies with a Bachelor Degree in Food/Nutrition at the University of British Columbia, Canada. My wife made a vibrant home office which motivated me to do long hours of study, emailing, calling, prospecting, training, and creative thinking. She even supported me in various seminars by motivating women and giving product demonstrations.

Final Thoughts - it is a dream of every networker to be a full timer. This feat I achieved by the Grace of Allah in 4½ years and this was possible because of result based products, a powerful marketing plan, strong teamwork, supportive staff and continuous learning.

Long Live DXN!



Aby Joseph



Aby Joseph has been promoted to Crown Diamond in March 2008.

Honest Business

I extend my deepest regards to Dato' Dr. Lim Siow Jin and I am grateful to his noble and holistic concept of helping millions of people across the globe and to lead a healthy and wealthy life.

It is too good to be true at the first instance but I had no reason to disbelieve our friends Mr. Mathew, Mr. P.L. Sunil Kumar and Mr. Jijith, Country Manager, DXN UAE. So I decided to give myself some time to sincerely try this business.

I realised that this was a unique opportunity to fulfill my dreams. The only thing required was hard work and strong determination. DXN has not only changed our life but has also changed our perspective towards life. I

believe that this business will give me considerable time to concentrate on my religious activities too. The entire concept of helping people to materialise their dreams is the attractive part of the business. It is perhaps the most honest business of our times. To add to all its qualities is the long-term health, financial benefits and time flexibility which this business allows. The business doesn't require heavy investment to get established and all you need is big dreams and the courage to pursue these dreams.

To dream of reaching the Diamond has been my great aspiration in life and that is exactly what I did. It would not have been possible for me to reach this level of achievement

without the tremendous support of my business cohorts. The product range launched in the Middle East is so powerful and suitable to everybody that we hardly need to work at a place once we establish it.

The secret of our success in this business is building an excellent relationship not only with partners but also with cross lines. It is our dream to help more and more people not only to dream big but also to achieve their dreams. The intellectual satisfaction one derives through this business is immense. The entire business is based on sound human relationship and mutual co-operation.

Thank you.



“ See you at the
TOP!”

